

# EX15.7.14

**From:** [Tim McLaughlin](#)  
**To:** [Executive Committee](#)  
**Subject:** My comments for 2016.EX15.7 on May 24, 2016 Executive Committee  
**Date:** Monday, May 23, 2016 9:33:30 AM

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To the City Clerk:

Please add my comments to the agenda for the May 24, 2016 Executive Committee meeting on item 2016.EX15.7, Implementation of the Mayor's Advisory Panel Recommendations for Future "Mega" International Event Bidding and Hosting in the Toronto Region

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

Steam Whistle is proud to support the exploration of a bid for Expo 2025. As a leading tourist destination and active member of the community at large we are excited about the potential economic impact of hosting Expo 2025 in our great city.

Toronto is now a world class city in craft beer culture. We can't think of a better way to highlight the world class food and beverage producers of our city than by inviting the world to join us in Toronto for expo 2025.

As a tenant operating in the downtown core we are eager to see the Portlands district utilized to its full potential. There is so much opportunity in that area of Toronto to create a cultural hub that will service generations to come. We have full confidence that Expo 2025 would be the catalyst needed to kickstart development of the Portlands into a major center for Toronto's inhabitants.

Overall Steam Whistle would be very interested in seeing the further exploration of a bid for Expo 2025

Cheers,

Tim McLaughlin

Brand Manager  
Steam Whistle Brewing