

Dear Mayor Tory & City Council:

I am writing to ask you to please support a bid for Expo 2025 in Toronto. I strongly believe that now is the time for Toronto to show the world everything it has to offer. The benefits for Toronto will be tremendous not to mention the benefit of hosting a World Fair which will bring Toronto and Canada to the forefront of international attention. As you know, City Council has endorsed the Port Lands Acceleration Initiative and Expo 2025 will be a massive opportunity for Toronto's waterfront and the Port Lands revitalization as a whole.

The following reasons demonstrate why I support Expo 2025:

1. The world needs more Canada! Expo 2025 will bring 30 million people to Toronto. We live in the most diverse city in the world, in one of the most prosperous countries on the planet. From innovation and technology to pluralism and people, we have so much to share with the world and an Expo would showcase everything we have to offer.

2. The economic benefits will be long lasting. Expo would generate 50,800 person years of employment; a percentage of these jobs will be provided to disadvantaged groups in priority areas. The opportunity to provide jobs to low-income and marginalized groups through Community Benefit Agreements and Social Procurement will ensure that Expo benefits all residents of Toronto. The Feasibility Study concluded that World Expo 2025 would result in a \$4.37 billion boost to Canada's GDP and \$1.26 billion in direct tax revenue shared between three levels of government (Toronto receiving \$133M).

3. Expo will accelerate needed transit and infrastructure projects. The Port Lands have been waiting 20 years to be transformed from under-utilized industrial land into a vibrant, mixed-used neighbourhood. Expo will accelerate this work and ensure it is completed on-time to bring much needed urban development and live-work-play communities to Toronto's waterfront.

On November 8th, City Council will make a decision on whether or not to pursue a formal bid proposal for Expo in 2025. Please say yes! This is an opportunity of a generation. It's Canada's time to lead on the world stage!

Sincerely,

Monika Rau

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