



F O R W A R D S I G N S I N C .

EX18.7.12

Always One Step Forward.

October 24, 2016

City of Toronto

Mayor Tory and Members of the Executive Committee

Re: EX 15.7 - Implementation of the Mayor's Advisory Panel Recommendations for Future "Mega" International Event Bidding and Hosting in the Toronto Region

Dear Mayor Tory and Members of the Executive Committee:

Forward Signs is in full support in regards to the possibility of the City of Toronto's bidding for Expo 2025.

We saw first-hand how an international event of this scale would benefit the City of Toronto and its citizens. When Toronto hosted the Pan Am Games, Forward Signs was awarded the biggest contract ever awarded to a diverse supplier by the Pan Am Committee. The project consists of Forward Signs putting up temporary signage before the games started and the take down of the signage after the games, it was a contract that was worth \$750,000.

We also provided signage for the Tim Hortons Field in Hamilton and the Mattamy National Cycling Centre in Milton, these 2 projects were worth \$580,000.

In total, these projects totaled \$1.3 million and it helped our company to employ a lot of hard working Torontonians to work on these projects.

I believe that the Expo will be an eye opening experience for the citizens of Canada. I personally attended the 1970 Expo that was held in Osaka and I still remember it being an eye opening experience.

I hope that Mayor Tory and the Council team would bid for the Expo 2025 bid as I believe that Toronto and Canada will benefit greatly from the Expo.

Regards,

Philip Ho
Forward Signs Inc.
Vice-President