

# EX18.7.17

October 20<sup>th</sup>, 2016  
Mayor John Tory  
Members of the Executive Committee

I write this as a business owner, a fervent Canadian citizen and proud Torontonian to support the Toronto bid for Expo 2025.

Coming from a technology startup background, co-founding my company Litmus Automation, one of the leading Internet of Things startups; I have seen a true transformation of the startup and technology ecosystem in Toronto. This amazing city now competes globally with the likes of Silicon Valley and New-York for the best place (in the World) to start your business and thrive. Our company has opened an office in Toronto because I truly believe the next wave of technology talent and partners will come from the great Toronto-Waterloo corridor.

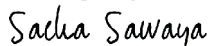
We have hired here, we are looking for clients here and we are here to stay. Toronto needs to build on this momentum and put forth a truly serious bid for Expo 2025. Let's make sure Toronto stays present on the international scene as a future-proof, technology and intellectual hub for companies, startups and talent. Expo 2025 presents a priceless opportunity to put the "cherry on top" of all the great developments and international recognition we have gained in the past few years.

We have exposed the World to our music, to our sports teams, to our companies, to our startups, to our talent and to our people; it's time for us to put our Canadian unity to the forefront of the World stage by showcasing all the great innovation, culture and life our country holds – Expo2025 is the perfect platform.

Please let me know how Litmus Automation and myself can help and be part of this movement to show the World why this vast country of only thirty five million has so much to show and give.

Sincerely,

DocuSigned by:

A handwritten signature in black ink that reads "Sacha Sawaya".

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Sacha Sawaya  
Co-founder / Chief Financial Officer