

EX18.7.18

October 25, 2016

Mayor and City Council City of Toronto Toronto City Hall 100 Queen Street West Toronto ON, M5H 2N2

Re: World Expo Bid: EX 18.7 Expo 2025 - Feasibility Considerations

Dear Mayor and Council:

On behalf of the Southcore Community Association, a residents association of over 2,500 Torontonians living in the neighbourhood of the Southcore Financial Centre, I am writing to you in support of a Toronto bid for the 2025 World Expo.

Our community is rapidly densifying and all Torontonians will reap the benefits of a greater transit network, flood protection, and the increased standing of Toronto in the world. More specifically, we have been working hard in the Southcore to build the neighbourhoods and community that we want, and Expo will contribute to our mission by building a Toronto that is:

- 1. **More Innovative** Toronto is a key node in Canada's innovation corridor, but not everyone in the world knows it. Expo will showcase to the global innovation community what Toronto tech and social enterprises are doing, and what we're capable of achieving.
- More Prosperous Yes, the Expo will create 50,800 person years of employment and result in a multibillion dollar boost to GDP and government revenues; however, we're most excited about the training opportunities and linkages to skilled trades and employment that will continue to benefit Torontonians long after the Expo is over.
 - a. The Expo will also be a prime opportunity to showcase to the rest of Canada and the world what the City of Toronto is doing at the **forefront of social procurement and innovation**.
- 3. **More Connected** The Expo will bring the city together by uniting us from neighbourhood to neighbourhood, street to street around an once-in-a-lifetime opportunity. Together, we will show the world why Toronto is consistently ranking at the top of every index whether it is liveability, business, or sustainability. By bringing the world to our city, the Expo will leverage Torontonians' cultural linkages, building new ties and strengthening connections for our shared prosperity.

We implore you to seize on this opportunity to host the World Expo in 2025, create long-lasting prosperity for Torontonians, and demonstrate to the global community the unlimited potential of Toronto.

Sincerely,

Kevin Vuong Chair, Southcore Community Association