



Mohamed Lachemi  
President and Vice-Chancellor

October 24, 2016

Mayor John Tory  
City Hall, 2nd Floor  
100 Queen Street West  
Toronto, ON M5H 2N2

Dear Mayor Tory,

I am writing to offer strong and confident support from Ryerson University for a Toronto-based bid for Expo 2025 Canada. As ambitious and steadfast partners in city-building, we believe that we are primed to take this exciting and extraordinary step – fuelled by practicality and passion.

It is clear that a significant level of in-depth study has been undertaken to assess the feasibility of a bid, as detailed in “The World Needs More Canada – The Case for Expo 2025 in Toronto.” That is the practicality. The business case respects the magnitude of the project and the range of its implications, and summarizes that it is not only doable, but an investment that would yield a remarkable return over the six months of the world fair, and a legacy for the city.

But perhaps the more interesting factor is what happens when you read the twenty-four pages. There is a huge rush of genuine pride and shared anticipation because Toronto is a brilliant host. That is the passion. We are a city renowned globally for our welcome mat, founded on diversity and inclusion, backed by an open and hospitable community and insightful governments at all levels – jointly dedicated to sustaining and developing the best possible experience with us. From experience, we know we are great at it; this is bigger but that only makes it more fun.

Ryerson is “in” as a proponent of big dreams that invite and challenge us to rise to the occasion. We know we work extremely well with the city, with you and Councillor Kristyn Wong-Tam, and we would be pleased to explore how we can help. In reflecting that Expo 2025 Canada holds the potential to “inspire a generation of young people” the feasibility study highlights a benefit that offers the greatest return of all. We urge you to endorse the life-changing experience it provides to be engaged in bringing the world home.

Best regards.

Sincerely,



Mohamed Lachemi