



EX18.7.23

October 13, 2016

Mayor John Tory and the Executive Committee

Toronto City Council
City Hall, 2nd Floor
100 Queen Street West
Toronto, ON
M5H 2N2

Dear Mr. Mayor and the Esteemed Members of the Executive Committee,

I would like to thank you for the opportunity to share my thoughts with the Committee regarding the Toronto bid for Expo2025.

In our business of language services, we like to say that the world is literally at our finger tips and nowhere is this more evident than in the wonderful City of Toronto. More than 140 different languages and variations are spoken in our great City and Yappn can provide assistance with over 60 of them.

Toronto is the best possible choice to host a World Fair as the world is already just outside our doors every single day in our neighbourhoods and workplaces and Yappn is proud to enthusiastically support a Toronto bid for Expo2025.

Hosting Expo in Toronto will be a priceless branding opportunity for our City and nation. Toronto is constantly renewing and revitalizing itself and this will provide a stage to exhibit everything that is great about our City. Expo will draw international attention to one of the best examples of harmonious cultural diversity as well as accord the City the good fortune of showing off under the bright lights of the world's attention.

Please let me know if Yappn can help be a part of this tremendous undertaking.

Sincerely,

A handwritten signature in black ink, appearing to read "Ed Karthaus".

Ed Karthaus
Chief Executive Officer

CC: Yappn Board of Directors