



September 1<sup>st</sup>, 2016

Re: Toronto bidding for a World Expo in 2025

On behalf of Beanfield Metroconnect, I'd like to show our full support regarding Toronto as a proposed host city for a World Expo in 2025. We encourage the City, Provincial and Federal governments to embrace this opportunity and show their support by making a commitment to carefully review the benefits. Anything less would be very irresponsible and short sighted.

Beanfield is a Toronto based telecommunications company that has been providing telecommunications services throughout Toronto and the GTA since 1988, and has always been an innovator in the telecom sector. Beanfield played a very key role in the TO2015 Pan Am/ParaPan Am Games as the main telecommunications provider. Beanfield was front and center throughout the games, as well as the many years leading up to the games, ultimately responsible for keeping the games connected to the rest of the world.

Unlike events such the Pam Am Games or the Olympics Games that are very short lived, an Expo runs for a lengthy six months. An Expo also trumps either in attendance, with an estimated 30 million paid visits. This would be a huge economic boost for Toronto, and a golden opportunity to showcase our amazing city and all it has to offer to the rest of the world – which is long overdue.

Unlike any other city anywhere close to the size of Toronto, we have a very unique opportunity to host an event like an Expo right in the middle of downtown, and not only right in the middle downtown, but right in the middle of downtown by the water – and without displacing anyone. We have an incredibly unique opportunity to use the Expo as a catalyst for the Port Lands, by leaving behind a practical, useable and sustainable legacy. Very much like the Canary District (one small example) in the East Bayfront that housed all of the athletes during the TO2015 Pan Am/Parapan Am Games, that's now fully occupied by residents, residents who purchased those units many years prior.

Beanfield is very well acquainted with Toronto's waterfront. Beanfield has been very involved with Waterfront Toronto since 2011, when Beanfield won the very prestigious Intelligent Community Network Contract, which has been a catalyst for the area. The initiative created an ultra-broadband fibre-optic network throughout the Waterfront Toronto lands, one that ranks within the top seven of its kind in the world – definitely not a small feat – proving Toronto has the talent to make this the most innovative and technologically advanced Expo ever.

In summary; Expo 2025 will be an economic generator that will attract business investment and trade to the GTA; clean up our Port Lands; build new job creating infrastructure; boost tourism; create jobs; and show the very best of our region, province and nation. We can't ignore this.

Sincerely,

Chris Amendola  
President & Chief Strategy Officer