

Toronto City Council
Executive Committee
100 Queen Street West
Toronto, Ontario M5H 2N2

October 26, 2016

Re: EX 18.7 – EXPO 2025 Feasibility Considerations

Dear Members of the Executive Committee,

With an understanding that the City of Toronto needs support from the provincial and federal government, the Toronto Entertainment District BIA encourages the City to proceed with a formal Bid Proposal for Expo 2025.

The Toronto Entertainment District is home to sports and entertainment venues, theatres, convention spaces, hotels, restaurants and many of Toronto's major attractions. Furthermore, the district is home to some of the nation's largest public events namely the Toronto International Film Festival, Nuit Blanche, Much Music Video Awards and Fan Expo. We are also host to major league teams namely the Toronto Blue Jays, Toronto Raptors, Toronto Maple Leaf and an array of world class talent such as the Toronto Symphony Orchestra, National Ballet of Canada and Canadian Opera Company. The dynamism of this District brings a unique and vibrant urban experience to this city making it a desirable place for living, working and visiting.

Expo 2025 provides a major opportunity to attract global investment to Toronto – a world class city. An event of this magnitude further advances the growth of this great city, which is line with all levels of government's commitment to greater business prospects, job creation, affordable housing, tourism growth and innovation.

We ask that the City continues working to gain provincial and federal support while pursuing the formal Bid Proposal for Expo 2025.

Respectfully,



Janice Solomon
Executive Director

Established in 2008, in support of the businesses of this area, the Toronto Entertainment District BIA's mandate is to promote, improve and preserve this dynamic area of Toronto. Benefitting from economic, environmental and social factors driving downtown growth, the Entertainment District has established itself as a thriving and vibrant district for living, creating, working and entertainment.

With distinct architecture both old and new, the Entertainment District is a thriving commercial hub of creative houses, hospitality and retail. From the Air Canada Centre to the Four Seasons Centre for the Performing Arts, the Entertainment District includes many of Toronto's most iconic cultural landmarks including the CN Tower, Steam Whistle Brewing, Toronto Railway Museum, Ripley's Aquarium of Canada, Canada's Walk of Fame, Metro Toronto Convention Centre, Metro Hall, Rogers Centre, Roy Thomson Hall, Princess of Wales Theatre, Royal Alexandra Theatre, TIFF Bell Lightbox, 401 Richmond, Canadian Broadcast Corporation, Bell Media. The District is home to an array of talent that is comprised of the Canadian Opera Company, the National Ballet of Canada, Toronto Symphony Orchestra, Toronto Blue Jays, Toronto Maple Leafs and Toronto Raptors.