



April 1, 2016

**TO:** Chair and Members of Etobicoke York Community Council

**RE:** Request to support Blood Brothers Brewing bottle shop and tasting room where the operator can sell and serve craft beer for consumption to patrons at its location of 165 Geary Avenue

**SUMMARY:**

Over the past few years, craft brewery tasting rooms have become increasingly popular among urban young professionals throughout North America, including many Canadian provinces. As part of the City's continued commitment to liquor modernization and consumer choice, the introduction of tasting rooms will allow patrons more opportunities to enjoy local craft beer directly from the manufacturer.

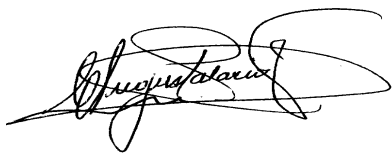
Brayden and Dustin Jones opened Blood Brothers Brewing in April of 2015 at 344 Westmoreland Avenue North, with the focus of brewing one of a kind one of kind flavours. However, after having outgrown their existing facility, they will be relocating their brewing operation to 165 Geary Avenue commencing April 1, 2015, as this new facility will help accommodate the volume of production and the current accounts they supply. In addition, as part of their new business they are requesting a bottle shop and tasting room.

The Alcohol and Gaming Commission of Ontario has provided the opportunity for such a brewery to promote its craft beer by selling it by the glass, a feature officially described by the AGCO as a tasting room. One of the requirements is to have the municipality pass a resolution to approve this operation. Therefore I am asking that City Council approve the recommendation to support their application.

**RECOMMENDATION:**

That Etobicoke York Community Council recommends that:

- 1). City Council support Blood Brothers Brewing application to the Alcohol and Gaming Commission of Ontario for a bottle shop and tasting room to sell and serve craft beer for consumption by patrons at its location of 165 Geary Avenue, and the City Clerk is directed to advise the AGCO accordingly.



Cesar Palacio  
Toronto City Councillor  
Ward 17 - Davenport