TORONTO

STAFF REPORT
ACTION REQUIRED

Naming of the Public Lane located South of St. Clair Avenue West, extending between Greenlaw Avenue and St. Clarens Avenue

Date:	August 18, 2016
To:	Etobicoke York Community Council
From:	Director, Engineering Support Services
Wards:	Ward 17
Reference Number:	P:\2016\Cluster B\TEC\EY16036

SUMMARY

At its meeting on June 14, 2016 the Etobicoke York Community Council referred Item EY15.66 to the Director, Engineering and Support Services for consideration and to report back to the Community Council for its meeting on September 7, 2016.

This report recommends that the name "Joseph Deleo Lane" be approved to identify a public lane located south of St. Clair Avenue West, extending between Greenlaw Avenue and St. Clarens Avenue.

Community Councils have delegated authority to decide street naming matters which comply with the City of Toronto Street Naming Policy.

RECOMMENDATIONS

Engineering and Construction Services recommends that Etobicoke York Community Council:

1. Approve the name "Joseph Deleo Lane" for a public lane located south of St. Clair Avenue West, extending between Greenlaw Avenue and St. Clarens Avenue.

Financial Impact

The cost to install two street name signs would be approximately $500.00 and is included within the Transportation Services Division Operating Budget.

ISSUE BACKGROUND

At its meeting on June 14, 2016, the Etobicoke York Community Council considered Item EY15.66, and made the decision to refer this Item to the Director, Engineering and Support Services, for consideration and report to the Community Council for its meeting on September 7, 2016

Item EY15.66

Subsequently, an application to name this lane was received from the family of Joseph Deleo. The following background information was provided in that application:

"The Deleo family first opened shop under the business name Imperial Grocers back in 1956. In 1960, Tre Mari Bakery was established with the experience and expertise from family members that were professional bakers by trade. From the very beginning, the Deleo family were known for assisting recent immigrants to Canada living in the area. As a young adolescent, Joseph Deleo began to work in his family business, and quickly proved himself by helping bake fresh bread daily, serving customers, and delivering groceries to their homes. When not working long hours and learning the bakery trade, he enjoyed playing hockey in the rear public laneway alongside his brothers, cousins, and many friends. In 1981, Joseph married Anne Marie and he helped raise their 4 sons while devoting a significant amount of time to the family business.

The bakery business demands long hours of intensive labour, day in/day out from dawn till dusk, including weekends and holidays. He was a selfless person that worked hard at everything he did. The discipline he learned was evident in his work habits and his determination is one of the defining features, which resulted in Tre Mari becoming such a success. Joseph's entrepreneurial vision, coupled with his excellent customer service and friendly hospitality helped contribute to the success and vitality of our dynamic community, with Tre Mari Bakery becoming the focal point in the neighbourhood along with a destination place for fine Italian products.

Under Joseph's stewardship, Tre Mari Bakery became one of the first businesses to offer a wide range of traditional Italian-Canadian brands, which you will still enjoy today along with the staples that older generation of Italian have bought for years such as amaretti, zeppoli, and sfoglia cake. All of which resulted in the bakery being recognized as a landmark within the Corso Italia Business Improvement Area. Sadly, unexpectedly, and most tragically, Joseph passed away on February 5, 2008, at the young age of 54. Although, this was the most tragic of times for the Deleo Family, it was a rallying point for the anguished family. Joseph's wife and four boys were the catalysts that helped spearhead the revitalization, evolution, and gentrification of the bakery.

In order to commemorate Joseph's legacy, the Deleo family are requesting to name the public laneway that runs on the south side of St. Clair Avenue West, between Greenlaw and St. Clarens Avenue to "J Deleo Lane". This lane naming initiative will honour his many years of encouraging, motivating, and inspiring innovation as a local business operator whose roots were firmly planted in the local community."

Subsequent conversations with the DeLeo family resulted in the request that the lane be named "Joseph DeLeo Lane".

The lane is shown as PART 1 on Attachment No.1 Sketch No. PS-2016-095.

COMMENTS

The proposed name has been circulated for comment and is acceptable to Toronto Police Service, Toronto Fire Services, and Toronto Paramedic Services.

Councillor Palacio supports this naming proposal.

Community support in the form of a petition signed from some of the owners who directly abut this lane, was provided by the applicant. In addition, the petition contained several signatures from other local community residents.

Consent was provided by Anna Marie Deleo, wife of Joseph Deleo.

This naming proposal complies with the City of Toronto Street Naming Policy.
http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2015.EX7.8

CONTACT

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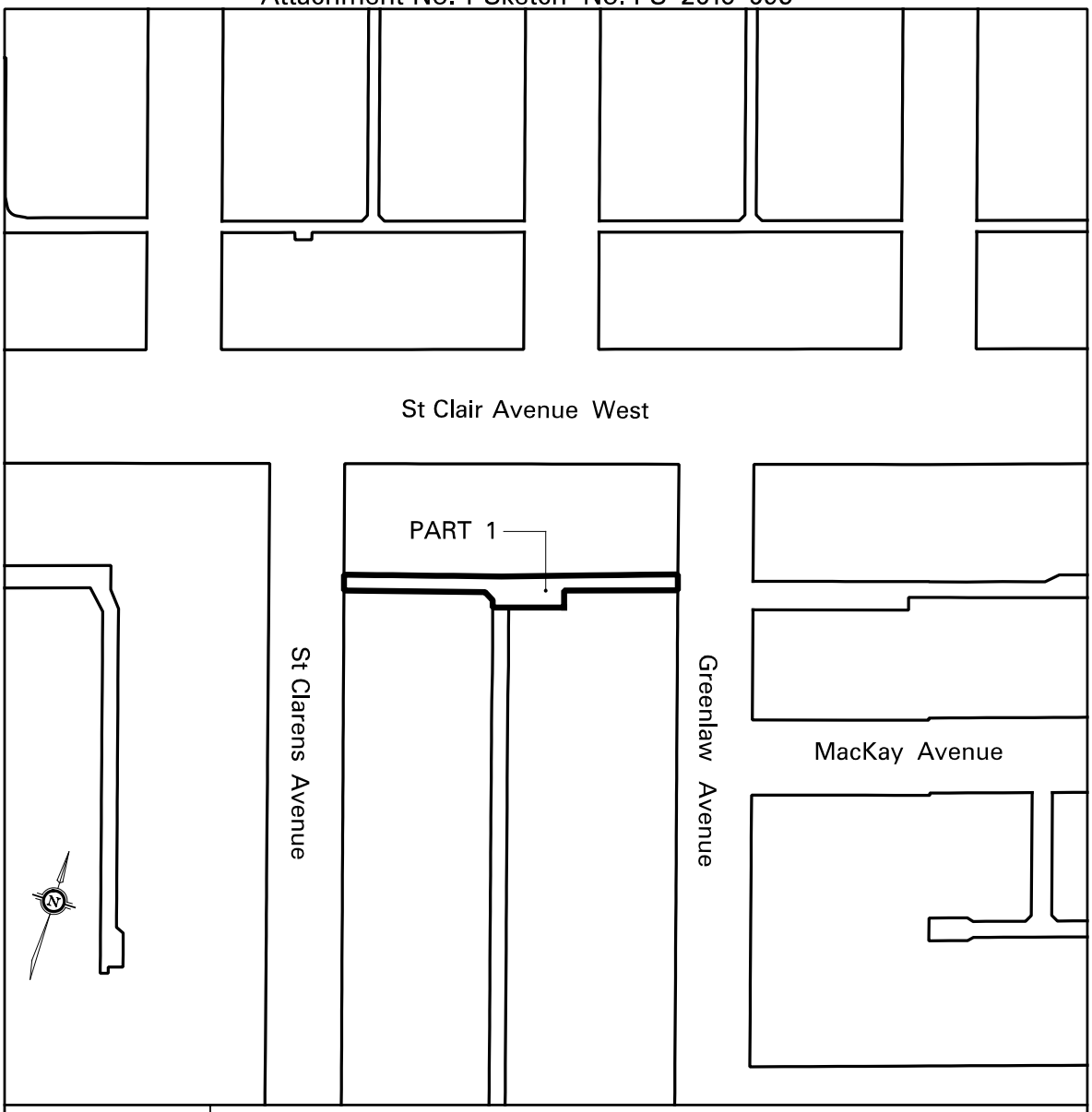
SIGNATURE

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Mika Raisanen, Director
Engineering Support Services

ATTACHMENT

Attachment No. 1 Sketch No. PS-2016-095

Attachment No. 1 Sketch No. PS–2016–095



TORONTO
ENGINEERING & CONSTRUCTION SERVICES
ENGINEERING SUPPORT SERVICES
LAND & PROPERTY SURVEYS

NOTE:
THIS SKETCH HAS BEEN COMPILED FROM OFFICE RECORDS. MEASUREMENTS ARE APPROXIMATE

CHECK BY JOHN HOUSE

PREPARED BY: DWAYNE PITT

PROPERTY INFORMATION SHEET

NAMING OF THE PUBLIC LANE LOCATED SOUTH OF ST. CLAIR AVENUE WEST, EXTENDING BETWEEN GREENLAW AVENUE AND ST. CLARENS AVENUE

WARD 17 – DAVENPORT
DATE: JUNE 29, 2016

SKETCH No. PS–2016–095