

Attachment 2: Results from 2015 Ipsos Reid survey on apartments and condominiums

In late 2014 and early 2015, Ipsos Reid was commissioned by the City of Toronto to conduct research among a representative sample of Toronto residents. The objectives of this research were to determine:

- a. What types of wildlife Torontonians are encountering in the City;
- b. What, if any, problems Torontonians have with the wildlife that they encounter;
- c. Satisfaction levels with wildlife management in Toronto;
- d. Attitudes and opinions towards wildlife management in Toronto;
- e. Presence and impact of derelict buildings and rooming houses in Toronto;
- f. Experience with and attitudes towards rooming houses; and
- g. Perceived quality and safety of apartment and condominium buildings in Toronto.

The results of the survey related to objective g were used in the development of this report and are included in this attachment.

Executive summary of findings related to apartments and condominiums

The majority of Torontonians are satisfied with the quality and safety of their apartment or condo building.

- Three-quarters of condo and apartment dwellers believe that their building is good quality – 37% very good and 39% somewhat good.
- Not surprisingly, the quality of one's building is positively correlated with income and education – the higher the household income or education, the better quality apartment or condo building.
- Vast majority of Torontonians feel safe in their building whether it be in their own unit, in the common areas or outside their building. Eight-in-ten Torontonians believe that their building is properly maintained and seven-in-ten do not have any issue with pest control.

- Interviewing was conducted online via Ipsos Reid's iSay online panel.
- In total, n=1,011 interviews were conducted with Toronto residents over the age of 18.
- Interviews were conducted between December 1st and 9th, 2014.
- The entire omnibus questionnaire took approximately 17 minutes.
- Interviewing quotas were administered and weighting was applied to the data to ensure that the results of the survey are representative of the City of Toronto population according to the 2011 Canadian Census.
- The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within +/- 3.5 percentage points.

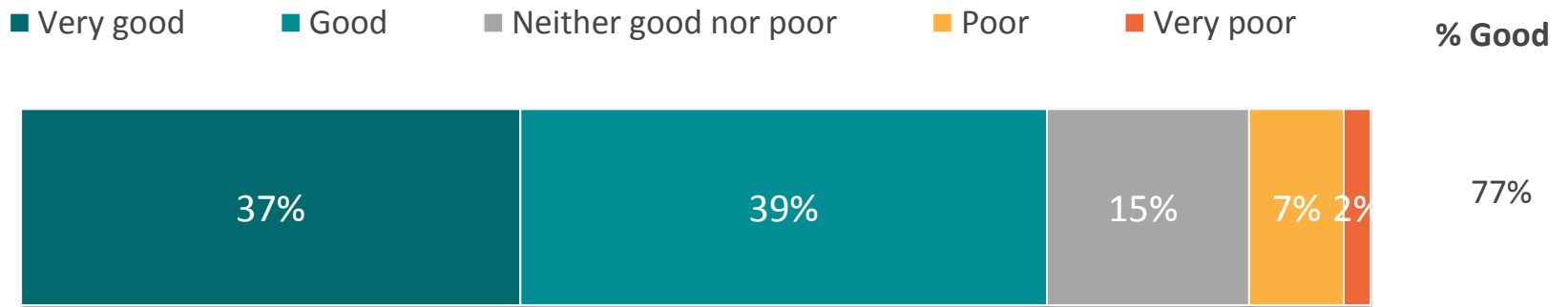
Where possible we have shown significant differences using green and red highlighting throughout the report as such:

	Significantly higher
	Significantly lower

Apartments & Condos

Quality of Apartment / Condominium Building

- Three-quarters of Condo and Apartment dwellers believe that their building is good quality – 37% very good and 39% somewhat good.
- Not surprisingly, the quality of one’s building is positively correlated with income and education – the higher the household income or education, the better quality apartment or condo building.
- Condo dwellers and unit owners are significantly more likely to say that the quality of their building is good compared to apartment dwellers and renters.

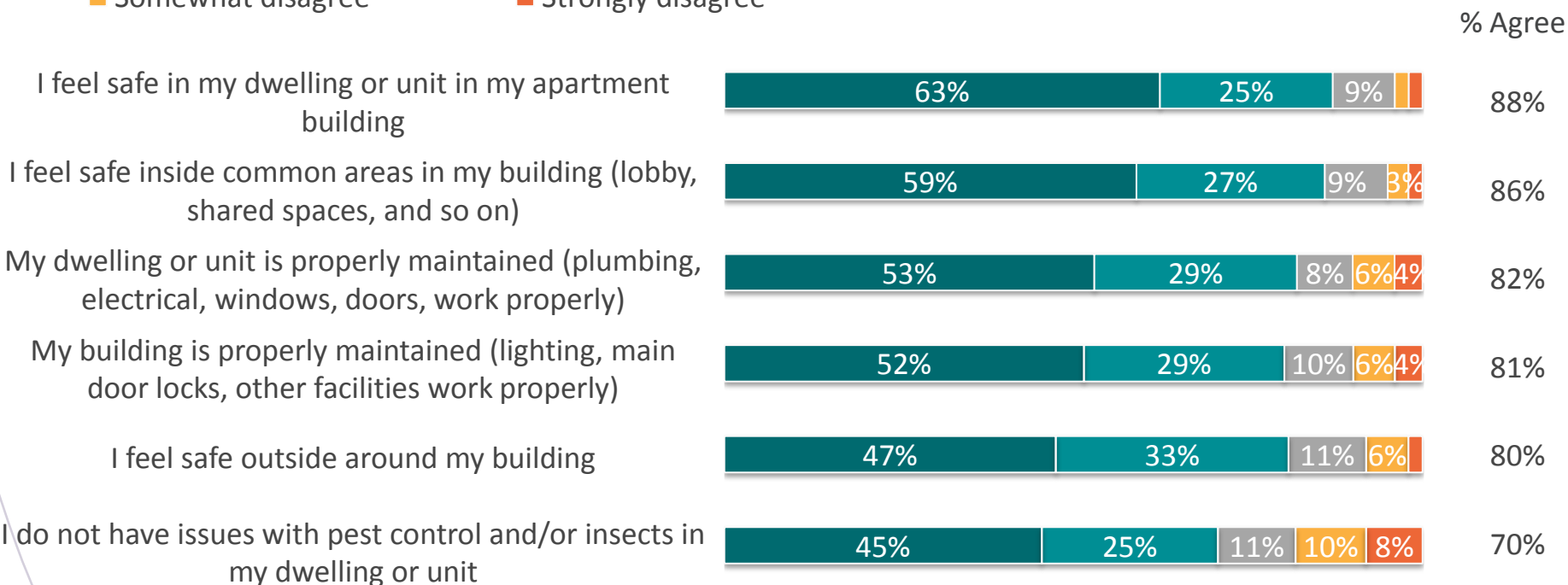


	Quality of Building			
	Apartment	Condo	Own	Rent
% Good	66%	91%	92%	67%
% Poor	14%	2%	1%	14%

Opinions on Apartment and Condo Buildings

- Vast majority of Torontonians feel safe in their building whether it be in their own unit, in the common areas or outside their building. Eight-in-ten Torontonians believe that their building is properly maintained and seven-in-ten do not have any issue with pest control.
- There exist no significant differences of opinion based on region or gender but it is noteworthy that residents over 55 are most likely to agree with all of the statements about their building.

■ Strongly agree
 ■ Somewhat agree
 ■ Nether agree nor disagree
■ Somewhat disagree
 ■ Strongly disagree



**values under 3% not labelled*

Opinions on Apartment and Condo Buildings

- Across the board opinions are significantly higher for condo dwellers and unit owners.
- There is a particularly large difference of opinion between on the issue of pest control.

Strongly/Somewhat Agree	Own	Rent	Apartment	Condo
I feel safe in my dwelling or unit in my apartment building	96%	83%	81%	96%
I feel safe inside common areas in my building (lobby, shared spaces, and so on)	96%	80%	78%	95%
My dwelling or unit is properly maintained (plumbing, electrical, windows, doors, work properly)	93%	75%	72%	94%
My building is properly maintained (lighting, main door locks, other facilities work properly)	92%	75%	73%	92%
I feel safe outside around my building	89%	75%	74%	89%
I do not have issues with pest control and/or insects in my dwelling or unit	87%	61%	57%	88%

**values under 3% not labelled*

B17. Would you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statements about your dwelling or unit in your building?

Base: Respondents residing in Apartment or Condominium (n=465)

Demographic Profile

Age	
18-34	31%
35-54	37%
55+	32%

Gender	
Male	47%
Female	53%

Number of residents at current address	
1	29%
2	33%
3	32%
4	13%
5 +	6%

Have lived in Toronto...	
Less than 1 year	1%
1 to just under 5 years	10%
5 to just under 10 years	9%
10 to just under 20 years	15%
20 years or more	66%

Country of Birth	
Canada	67%
Elsewhere	34%

Home status	
Own	62%
Rent	38%



Demographic Profile

Education	
HS or less	13%
Some college/university	18%
Completed college	18%
Completed university	37%
Graduate degree	14%

Household Income	
Less than \$40,000	20%
\$40,000 to less than \$80,000	31%
\$80,000 to less than \$125,000	19%
\$125,000 to less than \$200,000	10%
\$200,000 or more	2%

Region	
North York	24%
Scarborough	23%
Etobicoke & York	19%
Toronto & East York	34%

Language spoken at home	
English	87%
French	2%
Chinese	7%
All else	14%