
City Council

Notice of Motion

MM12.8	ACTION			Ward:All
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Review of the Newsletter Entitlement Budget in the Constituency Services and Office Budget Policy - by Councillor Paula Fletcher, seconded by Councillor Sarah Doucette

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Executive Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Paula Fletcher, seconded by Councillor Sarah Doucette, recommends that:

1. City Council direct the City Clerk to review the Newsletter Entitlement Budget in the Constituency Services and Office Budget Policy and report on options to better facilitate Councillors' communications with their constituents.

Summary

At its meeting of July 11, 12 and 13, 2012, City Council amended and adopted EX21.9 "Policy Changes to Facilitate Councillor Office Operations", and approved that "Each Councillor be entitled to an amount equivalent to the cost of postage or delivery by other means of one newsletter to all households within the ward, based on the 2011 census information and at a rate not to exceed the current Canada Post standard Admail rate, paid for from the Council General Expense Budget."

City Councillors communicate with their residents in a variety of ways. Some distribute newsletters once or twice a year, while others send flyers to different neighbourhoods based on specific community concerns.

The current Newsletter Entitlement Budget is too narrow in scope and does not meet the needs of Councillors to communicate with their constituents in a variety of ways, nor does it reflect the need for Councillors to communicate with businesses as well as residents.

Staff should review the Newsletter Entitlement Budget and report on options to amend the budget to better facilitate Councillors' communications with their constituents.

Background Information (City Council)

Member Motion MM12.8