Extending Alcohol Sales and Services Hours during the UEFA European Championship (Euro 2016) - by Councillor Mike Layton, seconded by Councillor Sarah Doucette

* Notice of this Motion has been given.
* This Motion is subject to referral to the Economic Development Committee. A two thirds vote is required to waive referral.
* This Motion has been deemed urgent.

Recommendations
Councillor Mike Layton, seconded by Councillor Sarah Doucette, recommends that:

1. City Council authorize the extension of alcohol sales and service hours in the City of Toronto to begin at 9:00 a.m. between June 10 and July 10, 2016 to allow the public and local cafes and restaurants to enjoy and benefit from the UEFA European Championship (Euro 2016).

2. City Council authorize the City Solicitor to introduce a by-law substantially as set out in Appendix 1 to this Motion.

Summary
The 2016 UEFA European Championship (Euro 2016) takes place between June 10 and July 10, 2016 in France. Torontonians look forward to this event with a great deal of enthusiasm and always celebrate with vigor in the City's neighbourhood bars and restaurants.

As with many major sporting events, Euro 2016 represents an opportunity for residents to come together to celebrate and cheer for their team. It also presents an opportunity for small businesses to share in the festivities and host these celebrations.

The time difference between Toronto and France has resulted in early morning match times, with games airing at 9:00 a.m. As a result, residents may wish to visit local cafes and restaurants earlier during the Euro.

The ability to serve alcohol two hours earlier than the provincial standard would allow business owners to benefit more from the celebratory participation of many Torontonians and visitors to the City. Under the Liquor Licence Act, the City may itself pass a by-law extending the hours of sale in all or a part of the City by holders of licences under the Act.
We have done this for international sporting events in the past, including more recently the Olympics and the World Cup in 2010.

**Background Information (City Council)**
Member Motion MM17.19
Appendix 1 - Draft by-law