Request to Allow the Canadian Film Centre to Apply Directly for Funding from the Province of Ontario and the Government of Canada

by Councillor Jaye Robinson, seconded by Councillor Jon Burnside

* Notice of this Motion has been given.
* This Motion is subject to referral to the Executive Committee. A two-thirds vote is required to waive referral.

Recommendations
Councillor Jaye Robinson, seconded by Councillor Jon Burnside, recommends that:

1. City Council delegate authority to the General Manager, Economic Development and Culture to approve applications from the Canadian Film Centre for federal and/or provincial infrastructure funding.

2. City Council permit the Canadian Film Centre to apply for federal and/or provincial infrastructure funding directly, subject to the approval of the General Manager, Economic Development and Culture in Part 1 above.

Summary
The Canadian Film Centre is a charitable organization whose mission is to invest in Canadian content creators and entrepreneurs in the screen entertainment industry. The Economic Development and Culture Division is responsible for City management of the Windfields Estate and invests approximately $100,000 annually in planned capital projects. In 2009-2014, the City partnered with the Canadian Film Centre in applying to the Infrastructure Stimulus Funding project. In addition to the federal, provincial and municipal funding, the Canadian Film Centre attracted other sponsors for the $12,000,000 extensive campus improvement project.

Despite that significant investment, there is still more work to do, and Economic Development and Culture has commissioned a Building Condition Audit to assess the remaining heritage conservation and infrastructure requirements. Staff in Economic Development and Culture are supportive of the Canadian Film Centre's request to apply directly to the upcoming Federal Infrastructure Funding program for several reasons:

- the Canadian Film Centre has a demonstrated record in raising significant matching funding from corporate and private donors;
- in-house project management allows the Canadian Film Centre to coordinate the construction around their ongoing operations and schedule without interference;
- the Canadian Film Centre demonstrated the ability to manage such a project through the 2009-2014 project, with City oversight provided by Economic Development and Culture Capital Assets; and
- as an independent charitable organization, the Canadian Film Centre should not have to compete with other municipal government applications.

**Background Information (City Council)**

Member Motion MM20.5