

ATTACHMENT 1: DESCRIPTION OF SIGN AND REQUIRED VARIANCE

SIGN DESCRIPTION:

A first party wall sign to be located at the premises municipally known as 220 Sheppard Avenue West, described as follows:

- a) The sign shall be erected on the third storey of the building currently located on the premises;
- b) The sign shall be illuminated;
- c) The sign shall have a maximum total sign face area that does not exceed 2.26 square metres;
- d) The sign shall only display sign copy consisting of a logo or corporate symbol of a business located on the premises;
- e) The sign shall only display static copy; and
- f) The sign shall have only one sign face, described as follows:
 - i. The maximum horizontal measurement shall not exceed 0.99 metres;
 - ii. The maximum vertical measurement shall not exceed 1.27 metres; and
 - iii. Oriented to be in a southerly direction.

REQUIRED VARIANCES:

1. The requirement contained at §694-21D(5)(a) states "A CR-Commercial Residential sign district may contain the following: a wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection D(4), provided the sign shall not be erected above the second storey" be varied, to permit a first party wall sign to be erected on the third storey of the building currently located on the premises municipally known as 220 Sheppard Avenue West.