

ATTACHMENT 4: SIGN VARIANCE COMMITTEE DECISION – ITEM SB8.3



Tracking Status

- This item was considered by [Sign Variance Committee](#) on March 22, 2016 and was adopted with amendments.

☐ Sign Variance Committee consideration on March 22, 2016

SB8.3	ACTION	Amended		Ward:23
-------	--------	---------	--	---------

Appeal Concerning One First Party Wall Sign on the Third Storey South Elevation - 220 Sheppard Avenue West

Committee Decision

The Sign Variance Committee:

1. Granted the variance requested to §694-21D(5)(a) to permit a first party wall sign to be erected on the third storey of the building currently located on the premises municipally known as 220 Sheppard Avenue West.

Origin

(March 7, 2016) Report from the Manager, Sign By-law Unit, Toronto Building

Summary

Pride Signs (the "Appellant") is appealing the Chief Building Official's decision to refuse to grant one variance from the Sign By-law required to allow one illuminated wall sign to be displayed at the uppermost portion of the third storey of the south elevation (the "Proposed Sign") at 220 Sheppard Avenue West (the "Premises") as shown in Figure 1.

It is the opinion of the Chief Building Official ("CBO") that the Appellant has not provided enough information that the Proposed Sign meets all of the nine established criteria in Chapter 694-30A. Specifically, the CBO believes that it has not been established that the Proposed Sign will not alter the character of the premises and surrounding area, nor is the Proposed Sign compatible with the development of the premises and surrounding area. Furthermore, there is information that supports that these two criteria have not been met.

Background Information

(March 7, 2016) Report and Attachments 1-3 from the Manager, Sign By-law Unit, Toronto Buildings - Appeal Concerning One First Party Wall Sign on the Third Storey South Elevation - 220 Sheppard Avenue West

<http://www.toronto.ca/legdocs/mmis/2016/sb/bgrd/backgroundfile-90903.pdf>

Speakers

Cindy Long, Sign Building Code Examiner Inspector, Sign By-law Unit, Toronto Building
Rajan Kaushal, President, Tribeca Finance

Motions

Motion to Amend Item moved by Nigel H. Waterman (Carried)

That the Sign Variance Committee grant the variance requested to §694-21D(5)(a) to permit a first party wall sign to be erected on the third storey of the building currently located on the premises municipally known as 220 Sheppard Avenue West.

Source: Toronto City Clerk at www.toronto.ca/council