

Francine Adamo
Committee Administrator
North York Community Council
City Clerk's Office
Secretariat
Email: fadamo@toronto.ca

April 22, 2016

Re: Request for Municipally Significant Event Designation, Nordstrom Store Opening, Yorkdale Shopping Centre

Dear Francine and Councillor Colle;

Upon direction from the AGCO, I have been referred to your office to request support to have the following event deemed Municipally Significant in order to successfully complete the application for a Special Occasions Permit.

Nordstrom Canada Gala Store Opening
Yorkdale Shopping Centre, 3401 Dufferin Street
Wednesday, October 19, 2016
Official Event timing: 7:00 pm to 11:00 pm (although we are ready for guests at 5:30 pm)
Expected Guests: 2000
Alcohol will be served but will not be sold at the event
The applicant for the SOP will be myself, Russell Day, on behalf of Daniel et Daniel Catering, Inc.

Nordstrom Canada is charging guests to attend this significant opening. All money collected will be distributed to 6 local Toronto Charities.

Separately, the entire cost of the event (including Food, Beverage and entertainment) will be paid for by Nordstrom directly. As this would be considered a "Public Event" (tickets are available to the Toronto community), we respectfully request that the City of Toronto, North York declare this a Municipally Significant event. The money raised will make a difference to the chosen charities, and will cement Nordstrom as a significant addition to the North York community.

If you require any further information, please do not hesitate to contact me directly.

All the best,



Russell Day
Vice President, Sales
416 968-9275 ext 19