

DOWNTOWN



PE11.1.1

College Park (Barbara Ann Scott Park)

Mark Garner, Executive Director and Chief Staff Officer

Presented to

Parks and Environment Committee

May 12, 2016

Downtown Yonge B.I.A. Boundaries



Yonge-Dundas Square



College Park (Barbara Ann Scott Park)

SHOP: 3.5 million
sf of mall and
streetfront retail

Source: Centre for the Study of Retail
Activity, Ryerson University

LEARN: 110,000
students and
faculty at Ryerson
University

Source: Ryerson University

LIVE: +175,000
residents within a
10-minute walk,
growing by 43%
increase in
residents 2009-
2024

Source: Environics Analytics, 2014

WORK: 580,000
daytime
population

Source: Environics Analytics,
2014

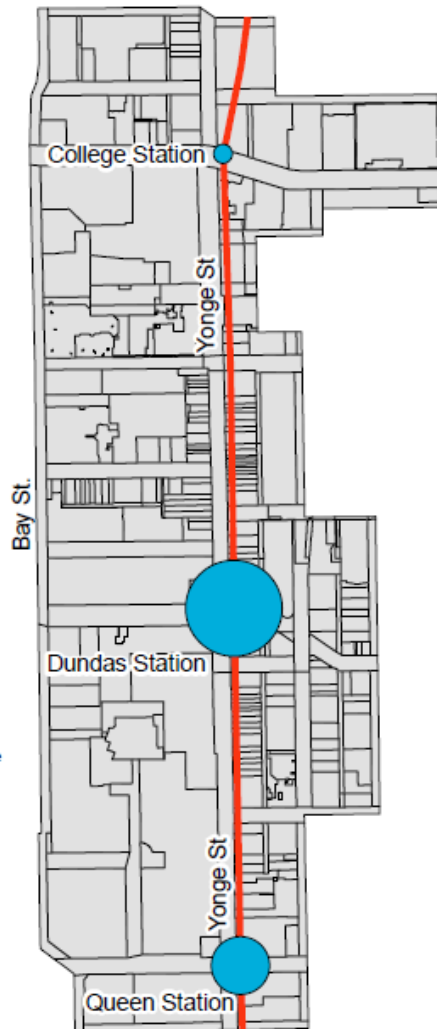
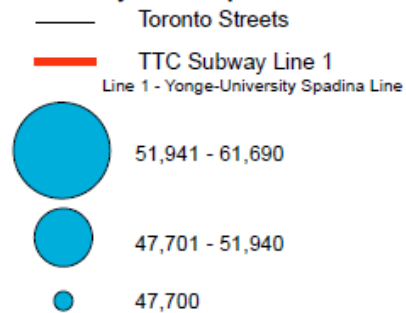
DOWNTOWN



TTC SUBWAY RIDERSHIP

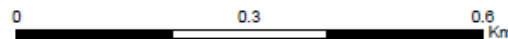


TTC Weekday Ridership 2013



Source:
 Downtown Yonge Business Improvement Area (2011),
 Open Data City of Toronto
 Toronto Streets (2016). Open Data City of Toronto.
 Toronto Transit Commission Ridership (2013)

UTM 17N NAD 1983



DISCLAIMER:

This report is provided for informational purposes only. The information contained here is obtained from sources we believe to be reliable. However, we do not assume any responsibility for inaccuracies.

DOWNTOWN





42 million
pedestrians
a year

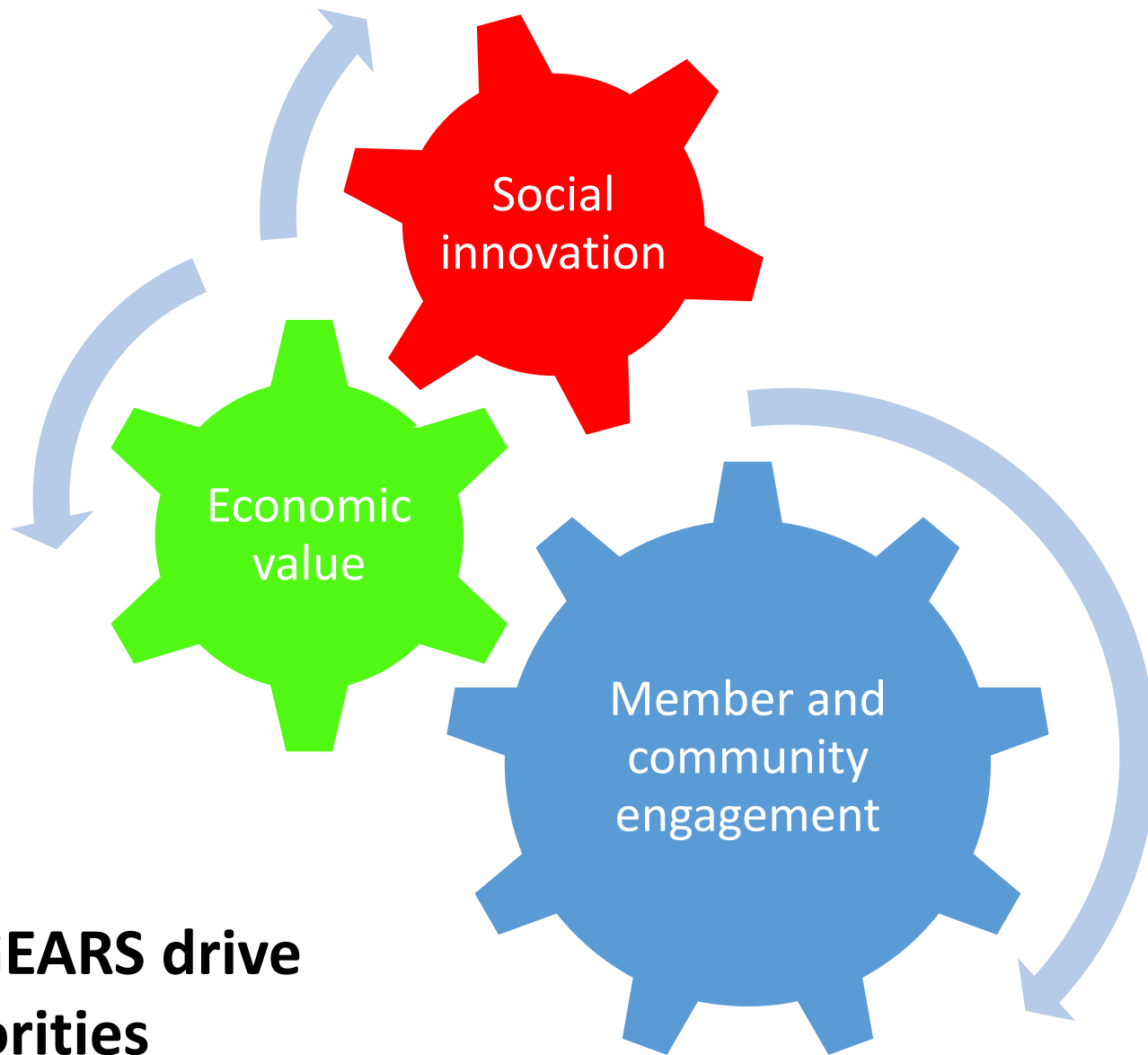
Source: Springboard

52 million
subway
passengers
a year

Source: TTC, 2012-13

DOWNTOWN





**Three GEARS drive
our priorities**

DOWNTOWN



The logo for 'park people' features the word 'park' in a light green sans-serif font above the word 'people' in a darker green sans-serif font. A small blue and white globe icon is positioned between the two words.

Toronto Alliance for
Better Parks

Public
Realm
Strategy

Park
Activations

Downtown
Yonge
Laneways

Celebrate
Yonge

A photograph of an urban parkway. A paved path runs alongside a railway track on the left and a brick building on the right. The path is lined with trees and greenery. In the background, there are several high-rise apartment buildings under a blue sky with white clouds.

MAKING CONNECTIONS

Planning parks and
open space networks in
urban neighbourhoods



In recent years, the
Downtown Yonge
BIA has been
working to improve
the safety,
functionality, and
appearance of our
laneways

1.6km of
our roads
are
laneways

125+
businesses
abut these
laneways

80%
regularly
enter/exit
through the
laneway

DOWNTOWN

Yongee



McGill
Granby
Parkette



BEFORE



AFTER



McGill
Granby
Parkette

DOWNTOWN



College Park



DOWNTOWN

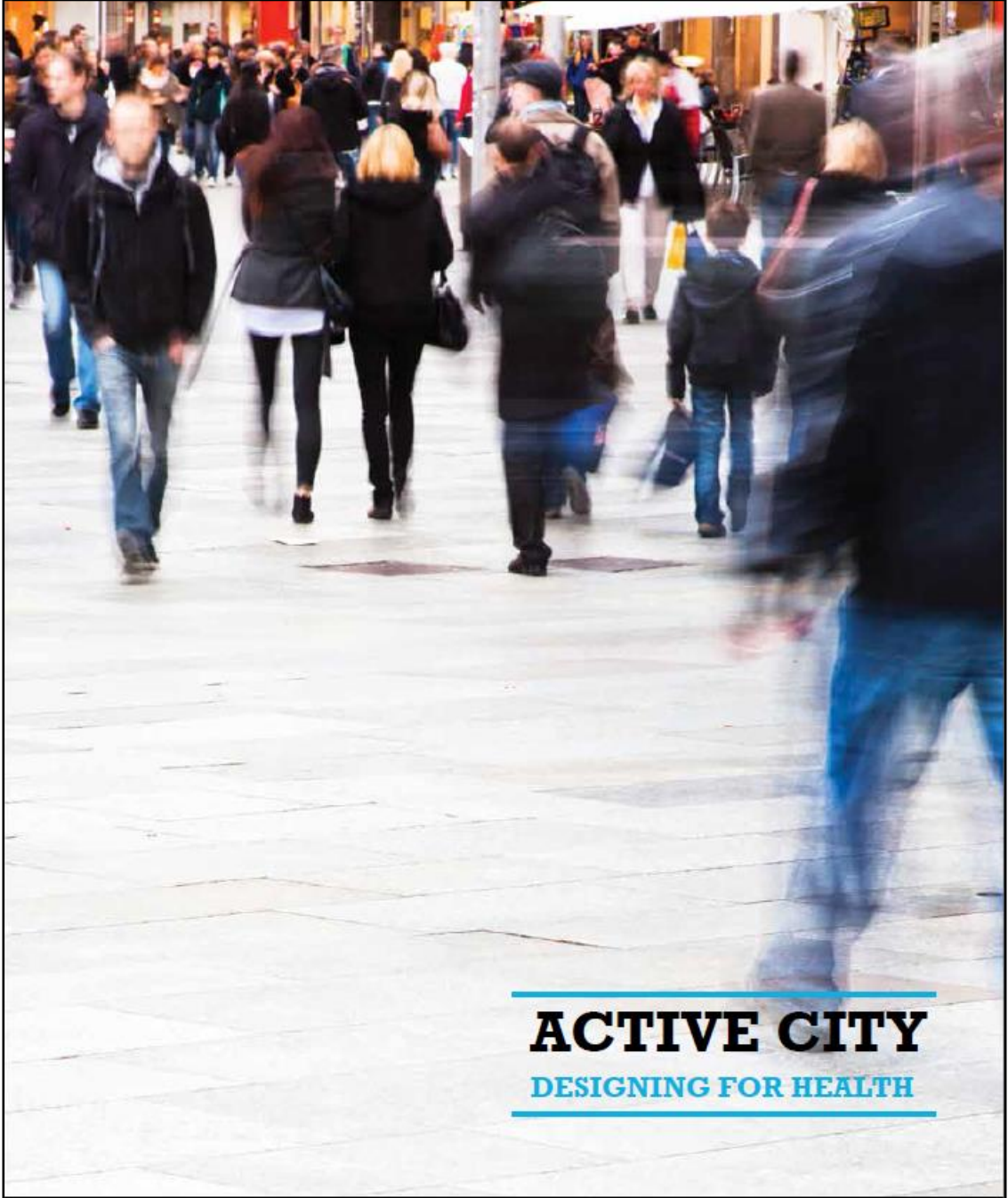


Downtown Yonge Business Improvement Area

TURBO

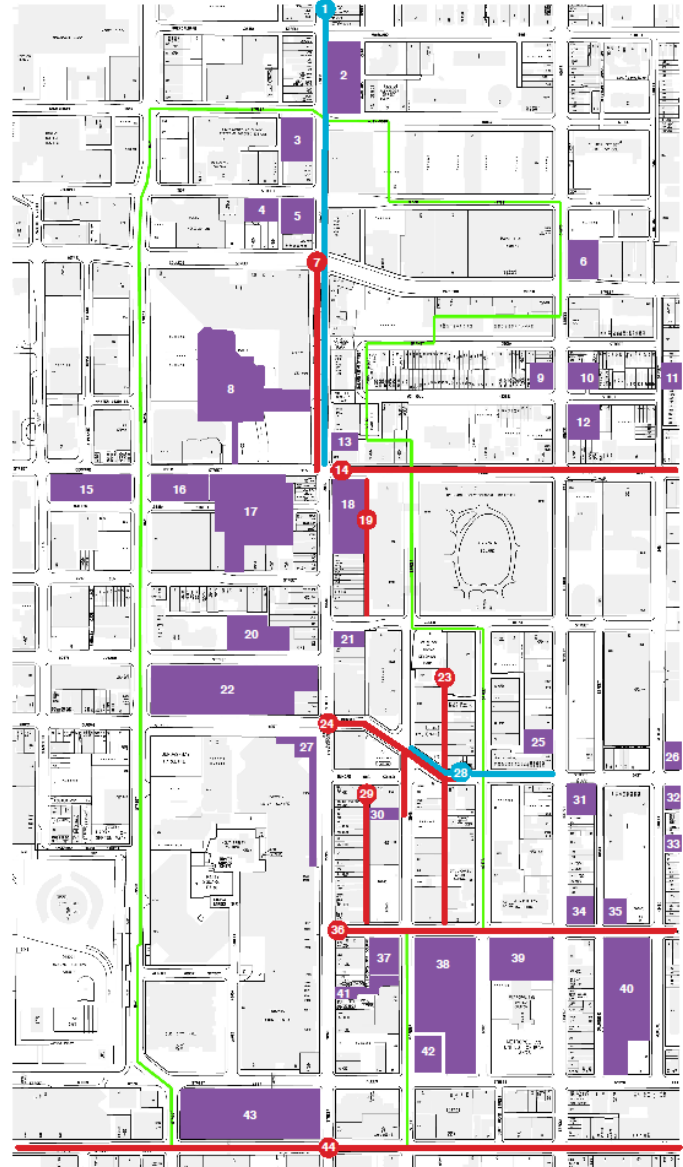
Trinity
Square Park

PLAY THE PARKS
FREE WEEKLY CONCERT SERIES
TRINITY SQUARE
Thursdays | June 18 - August 27 · 12 PM - 1 PM
TURBO STREET FUNK
Noon to 1PM
TODAY



ACTIVE CITY
DESIGNING FOR HEALTH

- 1 **Water Replacement**
Gerrard/Wellesley
2016
- 2 **Lanterra**
501-523 Yonge Street
- 3 **Kingsett**
484-494 Yonge Street
- 4 **Lifetime Development**
9-21 Grenville Street
- 5 **Candorel**
1 Grenville Street
- 6 **70 & 72 Carlton Street**
41 st
- 7 **Rogers**
Gerrard/Carlton
2016
- 8 **College Park**
444 Yonge Street
Park renovation
- 9 **412 Church**
32 st
- 10 **75 Mutual**
38 st
- 11 **308 Jarvis**
43 st
- 12 **355 Church**
33 st
- 13 **Kingsett**
401-403 Yonge Street
- 14 **Gerrard Reconstruction**
Cost Share
2016
- 15 **Kingscott**
700 Bay Street
- 16 **Candorel**
43 Gerrard Street W
- 17 **Chelsea Hotel**
35 Gerrard Street W
- 18 **Kingsett**
385 Yonge Street
- 19 **O'Keefe Lane**
-
- 20 **Lifetime Development**
20 Edward Street
- 21 **Lalani Site Redevelopment**
335 Yonge Street
- 22 **H&R Atrium**
595 Bay Street
- 23 **Victoria Lane Resurfacing**
2017
- 24 **TTC Track**
2017
- 25 **Ryerson**
270-274 Church Street
- 26 **152 Dundas St. East**
-
- 27 **Tec Facade Improvement, H&M**
2014-2016
- 28 **Watermain**
2017
- 29 **O'Keefe Lane Resurfacing**
Entrance Feature
2016 TY
- 30 **HNR**
252 Victoria Street
- 31 **215 Church***
46 st
- 32 **31 155 Dundas ****
43 st
- 33 **186 Jarvis ****
30 st
- 34 **383-383 Church***
70 L. 55 st
- 35 **CentroCourt Developments****
64-70 Shuter Street
- 36 **Shuter Street**
2016
- 37 **Massey Hall**
178 Victoria Street
- 38 **St. Michael's Hospital**
- 39 **Metropolitan Church**
- 40 **50 Mutual Street**
- 41 **Mod Development**
201 Yonge
- 42 **St Michael's Hospital**
NE Corner of Queen and Victoria Street
- 43 **HBC/Richmond**
Valet | Trees
- 44 **Richmond Resurfacing**
Public Fleet Improvement
Cost Share | Esson
2016



43%
population
growth within
2 km radius of
Yonge &
College

Source: Environics Analytics, 2014

- Boundary
- ● Roads
- Buildings



GWLR Advisors – 43
Gerrard Street West



43 storeys
594 Units

Chelsea Development,
33/35 Gerrard Street West



80, 74, 50, 46 storeys
1,897 residential units, 300 hotel units

Kingsett, 385 Yonge Street



62 and 73 storeys
1,106 Units

Aura, 388 Yonge Street



78 stories
985 units

DYBIA Condo
Development

DOWNTOWN





YONGE
LOVE

CAMPAIGN FINDINGS REPORT



A DOWNTOWN YONGE BUSINESS IMPROVEMENT AREA PROJECT



A vibrant city street scene featuring a large, leafy tree in the center. In the foreground, there are several planters filled with bright yellow and orange flowers. The street is lined with tall buildings, some with signs like 'WINNERS' and 'metro'. Pedestrians and bicycles are visible on the sidewalks, and a few cars are on the road. The overall atmosphere is bright and lively.

“Greenery! A few trees can have a big impact on people’s perception of a street!”



College Park
Mural

DOWNTOWN



College Park
Mural



DOWNTOWN



College Park Revised Landscape Plan – Aerial Image



Proposed New Fieldhouse/Service Building Artist Rendering



11026 - COLLEGE PARK
SERVICE BUILDING DESIGN CONCEPT
APRIL 16, 2015



Community Engagement

Partnership

Community Stewards

Partnership Contribution of \$250,000



Thank you!

Mark Garner

Executive Director & CSO

Downtown Yonge BIA

P: (416) 597- 0255

E: mgarner@downtownyonge.com

Questions?