College Park
(Barbara Ann Scott Park)

Mark Garner, Executive Director and Chief Staff Officer

Presented to
Parks and Environment Committee
May 12, 2016
Downtown Yonge B.I.A. Boundaries

**SHOP:** 3.5 million sf of mall and streetfront retail
Source: Centre for the Study of Retail Activity, Ryerson University

**LEARN:** 110,000 students and faculty at Ryerson University
Source: Ryerson University

**LIVE:** +175,000 residents within a 10-minute walk, growing by 43% increase in residents 2009-2024
Source: Environics Analytics, 2014

**WORK:** 580,000 daytime population
Source: Environics Analytics, 2014

-Star- Yonge-Dundas Square

- College Park (Barbara Ann Scott Park)
42 million pedestrians a year
Source: Springboard

52 million subway passengers a year
Source: TTC, 2012-13
Three GEARS drive our priorities

- Social innovation
- Economic value
- Member and community engagement
Making Connections
Planning parks and open space networks in urban neighbourhoods
In recent years, the Downtown Yonge BIA has been working to improve the safety, functionality, and appearance of our laneways.

1.6km of our roads are laneways.

125+ businesses abut these laneways.

80% regularly enter/exit through the laneway.
Trinity Square Park

PLAY THE PARKS
FREE WEEKLY CONCERT SERIES
TRINITY SQUARE
Thursdays | June 18 – August 27 | 12 PM – 1 PM
TURBO STREET FUNK
43% population growth within 2 km radius of Yonge & College

Source: Environics Analytics, 2014
GWLR Advisors – 43 Gerrard Street West

43 storeys
594 Units

Chelsea Development
33/35 Gerrard Street West

80, 74, 50, 46 storeys
1,897 residential units, 300 hotel units

Kingsett, 385 Yonge Street

62 and 73 storeys
1,106 Units

Aura, 388 Yonge Street

78 stories
985 units

DYBIA Condo Development
“Greenery! A few trees can have a big impact on people’s perception of a street!”
College Park Mural
College Park
Revised Landscape Plan – Aerial Image
Proposed New Fieldhouse/Service Building Artist Rendering
Community Engagement

Partnership

Community Stewards

Partnership Contribution of $250,000
Thank you!

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Questions?