

Attachment 1 – Application Proposal Compared to Sign By-law Requirements

Table 1 – Summary of Sign Attributes for sign proposed at 33 Wickman Road compared to Sign By-law Requirements

Sign Attribute	Proposed Sign	By-law requirement	Comments
Sign Face Area	62.43 m ² per sign face (14.63 metres in width by 4.27 metres in length)	20.0 m ² per sign face	<ul style="list-style-type: none"> More than three times larger than permitted in an Employment Sign District.
Sign Height	24.4 metres	10 metres	<ul style="list-style-type: none"> The Proposed Sign is more than twice as tall as permitted by the Sign By-law.
Setback from FG Gardiner Expressway	20 metres	400 metres	<ul style="list-style-type: none"> The Proposed Sign is 380 metres closer to the FG Gardiner Expressway than permitted by the Sign By-law.
Facing a CR, R, RA or OS Sign District within 250 metres	Yes	No	<ul style="list-style-type: none"> Electronic signs cannot face CR, R, RA or OS properties within 250 metres of the sign.
Number of Sign Faces	2	2	<ul style="list-style-type: none"> Third Party ground signs in an E Sign District can only have two sign faces.
Type of Copy	Electronic Static	Electronic Static	<ul style="list-style-type: none"> Third party ground signs in E Sign Districts can display electronic static copy.