

Attachment 6: Draft of Proposed Area-Specific Amendment – 3442 Yonge Street

BY-LAW No. **XXX-2016**

To amend Schedule B, Signage Master Plans and Area Specific Amendments, to Chapter 694, Signs, General, to implement an area specific amendment with respect to the premises municipally known as 3442 Yonge Street

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by adding to Schedule B to Chapter 694, Signage Master Plans and Area Specific Amendments, the following:

XX. 3442 Yonge Street – Notwithstanding §§ 694-15B(2), 694-22D, and 694-25B the premises municipally known as 3442 Yonge Street, may contain, subject to all other provisions of this chapter, the following third party sign:

(1) One third party roof sign provided:

- (a) The sign shall contain no more than two sign faces;
- (b) The sign faces shall be configured in a "v-shaped" formation, with their apex fronting Yonge Street, at the mid-point of the building length along Yonge Street;
- (c) The sign faces shall be rectangular;
- (d) The horizontal dimension of the sign face shall not exceed 6.10 metres;
- (e) The vertical dimension of the sign face shall not exceed 3.05 metres;
- (f) The sign face area shall not exceed 18.63 square metres;
- (g) The sign faces shall display static copy only;
- (h) The height shall not exceed 14.63 metres;
- (i) The sign shall not be erected within 25.0 metres of any premises located, in whole or in part, in an R sign district;
- (j) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an RA or OS sign district;

- (k) The sign shall not be erected within 60 metres of any other lawful third party sign, whether erected or not;
- (l) The sign shall replace all third party signs currently erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection XX(2) as Area Map 1 – 3442 Yonge Street;
- (m) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection XX(2) as Area Map 1 – 3442 Yonge Street; and
- (n) No sign permit shall be issued until the third party roof sign located at the premises municipally known as 3442 Yonge Street is removed and all associated permits revoked.

(2) Area Map 1 – 3442 Yonge Street

