



June 10 2016

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c.c. Councillor Wong-Tam

c.c. Ted Van Vliet.

**RE: PG 13.6 Requests for Area-Specific Amendments to the City's Sign By-law - 2016
Annual Report**

Dear Councillor David Shiner and Committee Members,

The ABC Residents Association wishes to advise the members of the Planning and Growth Management Committee that we support the staff report recommendations to REFUSE the requested applications for amendments to the Sign By-law.

We are particularly concerned about the 1073 Millwood Road (Leaside Memorial Community Gardens) application and the precedent it could create for sign applications in OS Districts. We do not support the idea that benefits to the arena should in any way influence this decision. The decision should be based on the provisions of the By-law, and this clearly does not comply.

We encourage the Committee to uphold the Sign By-law, which was the result of considerable earlier public discussion, and to support staff recommendations that City Council refuse all but one (Air Canada Centre) of the sign applications.

We also want to advise the Committee that the new By-law provisions requiring public notification and meetings are greatly appreciated, and find that the annual reporting allows for comprehensive review by staff and easier oversight by the public of impacts of any proposed By-law changes.

Thank you,

Ian Carmichael & John Caliendo

Co Chairs, ABCRA