



**Confederation of Resident & Ratepayer  
Associations in Toronto**

June 13, 2016

Planning and Growth Management Committee  
c/o Secretariat Support, Ms. Nancy Martins  
Toronto City Hall, 100 Queen Street West  
Toronto, ON M5H 2N2

Sent via Email: [pgmc@toronto.ca](mailto:pgmc@toronto.ca)

Dear Chair Shiner and Members of Planning & Growth Management Committee (PGMC):

PG13.6: Requests for Area-Specific Amendments to the City's Sign By-law  
2016 Annual Report  
Planning and Growth Management Meeting No. 13 – June 15, 2016

CORRA, the Confederation of Resident and Ratepayer Associations in Toronto, is writing to in support of residents and their groups opposing the requested amendments to the Sign By-law and to support staff's recommendation nos. 1 to 5:

To **REFUSE** all sign by-law amendments requesting regulation changes to allow third party signs, non-electronic or electronic, in sign districts where they are not permitted and where the signs are located in close proximity to residential neighbourhoods.

The affected locations are

- 1073 Millwood Road (Leaside Memorial Community Gardens)
- 64 Fordhouse Boulevard
- 2 Strachan Avenue
- 10 Concorde Place
- 3442 Yonge Street

CORRA asks Members of PGMC to support staff report and recommendation nos. 1-5 to refuse the requests to amend the Sign By-law.

Additionally, for localized amendments to the Sign By-law, CORRA asks the lists of resident / ratepayer groups maintained by the city clerks at community council be used to ensure Notice is received directly by those that may be impacted by the proposed change and to allow for localized concerns / objections to be raised prior to a decision being made.

Thank you,

Eileen Denny, Chair  
Confederation of Resident and Ratepayer Associations in Toronto  
[corratoronto@gmail.com](mailto:corratoronto@gmail.com)