

Teddington Park Residents Association Inc.

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Monday June 13, 2016

Planning and Growth Management Committee
c/o Secretariat Support, Ms. Nancy Martins
Toronto City Hall, 100 Queen Street West
Toronto, ON M5H 2N2

Sent via Email: pgmc@toronto.ca

Dear Chair Shiner and Members of Planning & Growth Management Committee (PGMC):

<p>PG13.6: REQUEST FOR AREA-SPECIFIC AMENDMENTS TO THE CITY'S SIGN BY-LAW 2016 ANNUAL REPORT Planning and Growth Management Meeting No. 13 June 15, 2016</p>

Teddington Park Residents Association Inc. (TPRA) is writing to support Staff Recommendation No. 5 at **3442 YONGE STREET** to:

- **REFUSE** the request to amend the Sign By-law to specifically allow a third party roof sign that currently is not allowed and is expressly prohibited throughout the city; and to
- **REFUSE** the request to amend the Sign By-law to introduce an area specific regulation to allow for a oversize roof top sign that does not meet the current requirements in CR – Commercial Residential Sign District.

Allowing these amendments would set a dangerous precedent. In this case, 3442 Yonge Street is located in a predominantly low-rise commercial area that abuts low-rise residential neighbourhoods with a parkette located just north of the building on which the sign is to be placed. TPRA supports staff assessment as disclosed on pp. 13 to 15 of the staff report dated May 20, 2016 and recommendation no. 5 in refusing the request to amend the Sign By-law for this location.

In addition, TPRA is also writing in support of staff recommendations to refuse all requests for third party signs, non-electric and electric, in sign districts where they are not permitted and in close proximity to residential neighbours.

A considerable amount of resources have been expended to establish the City's Sign By-law and TPRA commend staff in their efforts to apply and enforce these regulations as intended. TPRA would appreciate receiving Notice directly for such localized amendments to the Sign By-law. Thank you for your consideration.

Sincerely,

Eileen Denny, President
Teddington Park Residents Association Inc.

cc. TPRA Board Secretary
Mr. Ted Van Vliet, Manager of the Sign By-law Unit