



LYTTON PARK RESIDENTS' ORGANIZATION INC.
Box 45031, 2482 Yonge Street
Toronto, M4P 3E3

June 12, 2016

Ms. Nancy Martins
Planning and Growth Management Committee

pgmc@toronto.ca

Councillor Carmichael Greb
Ward 16, Eglinton-Lawrence

Councillor_carmichaelgreb@toronto.ca

RE: PG 13.6 Requests for Area-Specific Amendments to the City's Sign By-law - 2016 Annual Report.

Lytton Park Residents' Organization Inc. ("LPRO") represents approximately 2,400 households in the Lytton Park area bounded by Avenue Road, Lawrence Avenue West, Yonge Street and Roselawn Avenue.

We have read and strongly support the recommendations contained in the above May 20, 2106 Staff Report and Attachments 1 through 8, and in agreement with the June 8, 2016 letter from the Federation of North Toronto Residents' Associations.

With the exception of staff's recommendation regarding the amendments to the Sign By-law described in Attachment 7 for the 40 Bay Street (Air Canada Centre) application, we ask that you **refuse** all applications for 1073 Millwood Road (Leaside Memorial Community Gardens), 64 Fordhouse Boulevard, 2 Strachan Avenue, 10 Concorde Place, 3442 Yonge Street, and 40 Bay St.

We were especially concerned that the application as set out in Attachment 6 - 3442 Yonge St. proposed the removal of the sculptures along the upper frame of the two existing sign faces, and the parapet wall of the building. The original approval was granted by the North York Community Council on the condition that this "art" component be installed. To remove the sculptures would be contrary to that approval and a great loss to the many adults and children who treasure them.

Thank you for taking the above into consideration when making your decision,

Arlena Hebert
President

c.c. Ann Borooah, Chief Building Official and Executive Director, Toronto Building
Ted Van Vliet, Manager, Sign By-law Unit, FoNTRA