



March 11, 2016

To City Councillor Jon Burnside, City of Toronto, and the Sign Variance Committee,

RE: CBS OUTDOORS request to install LED billboard at CP Rail Corridor, Eglinton East-South side

On behalf of the TSCC 1813 Board, owners and residents of 1105 Leslie Street representing 132 units, and the community at Carrington Place, representing over 400 units, we again oppose the request by CBS Outdoors to install a LED billboard as submitted to the City of Toronto. We also continue our support for the Leaside Property Owners Association with their opposition regarding this application.

Toronto is fortunate to be known for its outstanding parklands and this specific area of Eglinton and Leslie has continued to develop with a sensitivity to the natural beauty of its surroundings. As many residents will attest, we often see deer, redtail hawks, foxes, and many other local wildlife on these specific properties of the Carrington Place and Rowntree Properties, and of course, in the vast parklands of the surrounding area.

The excessive and constant flickering of bright lights as a result of a LED billboard will have a detrimental effect on the surrounding areas. Not only will it be an eye-sore and distraction, it goes against the naturalistic beauty of the E.T. Seton Park, Serena Gundy Park, Wilket Creek Park, and Sunnybrook Park, parks which Torontonians proudly described as serene and charming. It will also cause disruption to everyone who uses the Middle Don Trail, one of Toronto's beloved urban and bicycle trails. A LED billboard of this magnitude will also be an environmental distraction for the wildlife. As for the residences facing south east and east, which represents over 55% of the three residential buildings currently located adjacent to the proposed billboard location, every evening will simply mean annoyance, visual disturbance, and focal interruption to their once proud and exquisite vista.

Why would the city allow such a short-sighted monetary gain after spending millions converting the rail properties only steps away through the "Rails to Trails" program, only to be ruined with such an atrocity and commercial installation?

Therefore, on behalf of the board and residents of over 400 units, we request that the city turn down the application by CBS Outdoors and thank you for the consideration.

Yours,

Andrew J. Kwan
President, TSCC 1813 Board of Directors
The Haven, Carrington Place