

**From:** [Schuster Gindin](#)  
**To:** [sbc](#)  
**Subject:** My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee  
**Date:** Monday, March 21, 2016 11:00:36 AM

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To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments: Please do not add to the light pollution in our city with this digital billboard. We are inundated with advertising everywhere we look as it is - there should be some respite in public parks. I'm sure it is disturbing to the wildlife to have a lighted billboard, and it certainly will be to the surrounding neighbourhood. Enough signs! Let us appreciate the scenic beauty within our city without unavoidable intrusions like this proposed billboard.  
Schuster Gindin, Toronto