

From: [heather shand](#)
To: [sbc](#); dave@pigeonhat.ca
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 11:22:24 AM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

This is light pollution and is just a bad idea all over. There is absolutely no need for it.

Please Note:

The CBO is of the opinion that the Applicant has failed to meet six of the nine criteria required to be established. The CBO recommends refusal of the four variances required for the proposed sign, on the basis that the sign is not compatible with the development of the premises and surrounding area; does not support the Official Plan objectives for the subject premise and the surrounding area; will adversely affect adjacent premises; may adversely affect public safety; will alter the character of the premise or the surrounding area; and, is contrary to the public interest.