

**From:** [Art@renatajaniszewska.com](mailto:Art@renatajaniszewska.com)  
**To:** [sbc](#)  
**Subject:** My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee  
**Date:** Monday, March 21, 2016 12:01:17 PM

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To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments: Please do not allow the electronic ground sign to be installed at 0 North York row. Such advertising is visual pollution of the worst kind, and must not be allowed to disturb residents, visitors and wildlife. Advertising of this sort has been proven to have detrimental effects in cities all over the world. I'm shocked that Toronto allows this to go on.

Very best,

Renata Janiszewska