

From: [Martin Inglis Baron](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Saturday, March 19, 2016 4:02:43 PM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

As an environmentally responsible architect, I no longer over-illuminate the exterior of my buildings to preserve night sky views, to protect migrating birds, to minimize energy use, and to minimize light pollution. This proposed billboard is not only visual pollution but it is also irresponsible design and should be vigorously opposed.

Martin Baron