

From: [Jim Lang](#)
To: [sbc](#)
Cc: [Councillor Burnside](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Saturday, March 19, 2016 12:15:40 PM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

I am completely opposed to the erection of this sign in this location.

I have lived in this area my entire life (40 years), growing up a few minutes west of the proposed location, and now living a few minutes to the east. I drive through this area a few times a week, and would not like to see a sign of this nature.

Growing up, I enjoyed some great times in Serena Gundy Park, in summer and winter, and credit it for establishing a love of nature in a city kid. You can leave the city behind in this magical space, but that wouldn't work were you able to see the light from this sign in there, especially at night.

We have very few dark spaces left in this city, the ravine network being a big part of that. I don't think our city requires more light pollution.

I would also be very concerned about this sign creating more distraction for drivers along Eglinton.

I really don't see how this sign would benefit the city or its citizens.

Thank you,
Jim Lang