

**From:** [Danny Brown](#)  
**To:** [sbc](#)  
**Subject:** My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee  
**Date:** Friday, March 18, 2016 10:42:23 AM

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To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

The proposed location for this sign is absolutely unacceptable. As a frequent bike rider and park user who visits Serena Gundy Park, I am 100% opposed to this. The sign's light, not to mention absurd size, will disturb local residents and wildlife and increase the risk to nearby drivers. There is absolutely no way this proposal should be approved.

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Regards,

Danny Brown, MSc in Planning

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