

**From:** [James Rolfe](#)  
**To:** [sbc](#)  
**Subject:** My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee  
**Date:** Friday, March 18, 2016 4:59:08 PM

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To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

The proposed sign would be an ugly blot on a beautiful park and quiet neighbourhood, spewing light pollution 24 hours a day, and distracting drivers. This sign will do absolutely nothing to enhance the quality of life in our city. I urge the Sign Variance Committee to reject the application. Thanks you for considering my views.

Yours sincerely,

James Rolfe