From: Gord Restivo

To: sbc

Subject: Sign Variance Committee re:Application by Outfront Media for One Third Party Electronic Ground Sign Near

Eglinton Avenue East and Leslie Street

**Date:** Friday, March 18, 2016 3:29:02 PM

I am a ward 44 constituent of the City of Toronto. In my opinion this application should be rejected. To place a huge, brightly lit billboard facing a public park and residences is simply ridiculous. I thought we had laws prohibiting large signs facing our roadways. This one will definitely take a drivers' attention from the road. It also sets a bad precedent.

Thank you,

Gordon Restivo Ward 44