

From: [Jason Ramsay-Brown](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Sunday, March 20, 2016 12:56:01 PM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

Allowing electronic commercial signage in such close proximity to one of our ravines or other natural spaces helps to establish an unfavourable and undesirable precedence. There are virtually limitless opportunities for advertising and commercial communications in this city, but extremely limited opportunities for citizens to enjoy our urban wilds.

Yours,

Jason Ramsay-Brown

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Now available: "Toronto's Ravines & Urban Forests" by Jason Ramsay-Brown
Learn more at <http://ravines.to>