

From: [Micah Markson](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 10:38:05 AM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

This massive lit up billboard would be a huge encroachment on the fabulous natural space that we are so lucky to have in the Don Valley. The Don Valley Parkway is already a large detriment to the natural character of the valley, without electronic doodads. Do not turn the Don Valley into another Yonge and Dundas Square.