

From: [MICHAEL POLANYI](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 11:04:10 AM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

The visual appearance of our city is crucial to people's health and well-being. Billboards not only distract drivers, they take away from the natural beauty of our city which is key to quality of life. The expansion of advertising in public space also encourages unsustainable consumption, which is threatening the very survival of our planet. Please do not approve this request for an electronic sign at Eglinton and Leslie.

Thank you

Michael Polanyi