

**From:** [David Anderson](#)  
**To:** [sbc](#)  
**Subject:** My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee  
**Date:** Monday, March 21, 2016 11:07:07 AM

---

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

I am strongly against this request for variance. Giant electronic billboards are an offence to the look of our city and to anyone within sight of the piece of completely unnecessary advertising. Sacrificing the current streetscape to this ugliness is bad enough, but it is also dangerous for the drivers at whom it is directed. And waiting for a bus at that corner would be like standing beside a screaming sound system with no hope of turning it off or even turning down the volume. It's a shameless request and should be denied.

Thank you

David Anderson