

From: [Carlo Drudi](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 2:52:20 PM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

I wanted to share my thoughts on this application. Serena Gundy and the adjacent parks are a beautiful part of our city. It encompasses the “headwaters” of the Don River and a peaceful oasis within the city. It is used by families, joggers, paddlers (Paddle the Don starts here) and others throughout the season.

As well as being a potential safety hazards to passing motorists, cyclists and pedestrians alike it would detract from the beauty of the parkland and add to our ever increasing amount of light pollution. It is becoming more and more difficult to escape the continuous barrage of light in the city, we should be actively doing our best to restrict it. One hour a year during Earth hour is not enough.

Please do not reconsider and allow this variance to go through. The sign should not be allowed to go forward and we should work to reduce the number of such blights on our urban landscape. Yonge and Dundas is bad enough, let's not create more areas like that in our city.

Regards

Carlo Drudi