

From: [Harte, Celia \(MOF\)](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 11:49:39 AM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments: I support the recommendation of the CBO to refuse to grant the variances that would be required for the proposed electronic sign to be erected and would hope that this recommendation is accepted by Council and its committees.

I agree that the proposed sign is incompatible with the area in which it is proposed to be placed, that it would likely pose a safety risk and is contrary to the public interest.

I would also support any recommendations that would further reduce the possibility of any new such signs being erected anywhere within the city. Surely it is time to make efforts to make public space public, i.e., spare us from any further advertising.

Thank you for your consideration,

Celia Harte