

**From:** [John & Elaine Fanning](#)  
**To:** [sbc](#)  
**Subject:** My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee  
**Date:** Monday, March 21, 2016 11:50:41 AM

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To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

The proposed massive illuminated sign is entirely inappropriate for the location identified. The context is parkland and residential. I believe that the existing bicycle path near the rail corridor north of Eglinton is going to be extended to link with Serena Gundy Park south of Eglinton. This is at the very location of the proposed sign. Such a commercial intrusion is unnecessary and offensive.

John Fanning