

From: [Doug](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 2:14:31 PM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

Please keep our public parks commercial free especially from light intrusive and attention distracting digital billboards. These are inconsistent with the enjoyment of the peace and tranquility of nature and our urge to escape the daily digital bombardment of our modern life.

Further, I urge council to enact a ban on digital billboards not only near or in view of public parks but also where they might impinge on residential neighbourhoods. They are hardly even appropriate for public squares. What next, a huge digital billboard on old city hall?

This creeping encroachment on the public space without public approval, possibly through a referendum, must stop.

Thank you for your consideration.

Sincerely,
Doug Green