

From: [Diana Londono](#)
To: [sbc](#)
Subject: Re: Digital Megaboard proposed for West Don park corridor
Date: Monday, March 21, 2016 2:29:37 PM

To whom it may concern,

PLEASE reconsider the negative impact of this billboard!!!

I was born and raised in Toronto, a city that was once magical, safe and free from so much excess advertising.

Now it is even a rarity to see stars in the night sky due to light pollution.

Once I had a child, I got rid of t.v. so he would not be bombarded by media and advertisements. That is not healthy for children.

A huge lighted billboard is a detriment to the environment in so many ways, to both humans and animals alike.

I beg you to reconsider this proposal, in the interest of what's best for our city.

The billboard will be a detriment to quality of life for people and wild-life, and a wasteful amount of electricity. We are already saturated enough with advertising here.

Thank you.

A concerned citizen,

Diana Londono