

From: [Andre van Gastel](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 5:11:36 PM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments: We live on Thursfield Cres and place a high priority on living outside. The proposed Electronic Ground Signage would face our backyard directly, casting significant light in the months when tree leaves have fallen.

Large EDS are not suitable for mid-town roads, let alone highways. They are invasive and obsolete with more efficient marketing means offered through mobile devices and emerging in-car technologies.

We do not support this application.

regards,

André van Gastel