

From: [Geoff Fridd](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 5:31:35 PM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

Please, no more ugly splashy obnoxious advertisements polluting our landscape! The only ones who benefit are the advertisers, the land owner, and the ad agent. All the rest of us pay for it in terms of our loss of enjoyment of the scenery. Also you let this one go, and there will be others, and others, and others.... please stop it now!