

From: [Adam Clare](#)
To: [sbc](#)
Subject: My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee
Date: Monday, March 21, 2016 5:47:46 PM

To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

I don't like the idea of this billboard going up. It will cast a lot of light pollution and make the area quite ugly.

It will likely increase the number of accidents along that stretch of Eglinton Ave.

We really shouldn't be ruining our beautiful parkland with billboards.

The billboard will harm local nature - a cherished bird habitat.

Adam Clare