

**From:** [Sandra Luccisano](#)  
**To:** [sbc](#)  
**Subject:** My comments for 2016.SB8.2 on March 22, 2016 Sign Variance Committee  
**Date:** Tuesday, March 22, 2016 8:47:33 AM

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To the City Clerk:

Please add my comments to the agenda for the March 22, 2016 Sign Variance Committee meeting on item 2016.SB8.2, Application by Outfront Media for One Third Party Electronic Ground Sign Near Eglinton Avenue East and Leslie Street (0 North York Row)

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments:

I do not believe that we need electronic advertising billboards across from a park. It affects both wildlife and people in negative ways and also ruins the ambience both coming and going at the park. We have plenty of these monstrosities throughout the city. Park land, what is left for we citizens, should be an advertising free zone. I doubt the Gundy family's intention was to flash ads at anyone trying to enjoy the space.

Sandra Luccisano