

April 29, 2016

Sign Variance Committee
Scarborough Civic Centre
150 Borough Drive, 3rd Floor
Toronto, ON M1P 4N7

Dear Chair and Committee Members,

Re: Variance to Municipal Code Chapter 694 Signs, General with respect to
160 The Queensway (Ward 5)

Established in 1972, SickKids Foundation raises funds on behalf of The Hospital for Sick Children (SickKids). SickKids is Canada's leading centre dedicated to advancing children's health through integrated patient care, research and education.

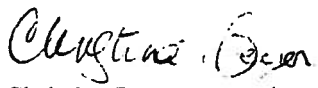
The Toronto Wholesale Produce Association (TWPA) has been a supporter of SickKids Foundation since 1989.

TWPA's sign renewal program is an opportunity to strengthen its longstanding relationship with SickKids. If approved, TWPA has generously offered to donate a portion of sign revenues to SickKids.

Because of the support SickKids receives from individuals and companies like TWPA, important advances have been made in child health research, new life-saving medical equipment has been purchased for our clinics and operating rooms, and our young patients continue to receive the best care that science, technology, and compassion have to offer – here in Toronto and around the world.

Thank you for your consideration.

Sincerely,



Christina Beyer
Director of Corporate Partnerships
SickKids Foundation

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