From:

PHIL'S PLACE PRODUCE < philsplacetoronto@gmail.com>

Sent:

Wednesday, June 29, 2016 10:40 AM

To:

sbc

**Subject:** 

Re: SignVarianceApplicationEmail\_JonathanKim(1).pdf

On Jun 29, 2016 10:39 AM, "PHIL'S PLACE PRODUCE" < philsplacetoronto@gmail.com > wrote:

**Subject: SB10.3 Support** 

Dear Sign Variance Committee,

I am the owner of Phil's Place, a landmark produce retailer in the St. Lawrence Market. Established in 1982, our family has owned the store for three generations.

My business relies on the Ontario Food Terminal. The Terminal allows me to buy high quality produce at reasonable prices –savings that I pass on to my customers. My business – and independent grocers across the City – would not survive without the Food Terminal.

I am writing to express my family's support for the sign variance application.

Revenues from the upgraded sign will help the Terminal remain a critical support for Toronto's independent grocers.

Sincerely,

Sincerely,

Jonathan Kim

Owner

Phil's Place