

**Public Art Plan  
East Bayfront Precinct  
Daniels Waterfront: City of the Arts Complex  
130-132 Queens Quay East & 143-177 Lake Shore Boulevard East &  
26 Richardson Street  
Toronto, Ontario  
Presented September 25, 2015; Revised October 7, 2015**

**Presented by  
Catherine Williams, Public Art Consultant**

**In Attendance  
Neil Pattison, The Daniels Corporation**

**Introduction and Context**



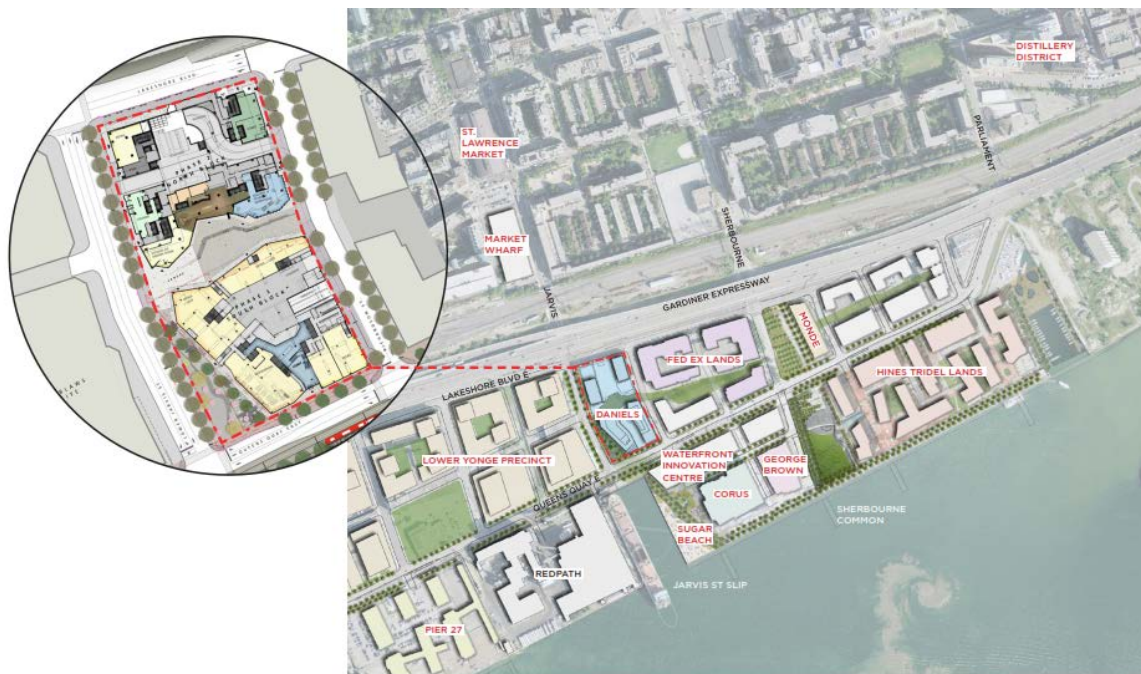
**East Bayfront location within downtown core; outline of precinct boundaries**

The East Bayfront Precinct is part of Toronto's Central Waterfront, bordered by Jarvis and Parliament Streets, Lakeshore Boulevard to the shore of Lake Ontario. East Bayfront is one of the first waterfront precincts to be comprehensively designed including the location and configuration of streets, blocks and open spaces, encompassing publicly and privately owned lands.

East Bayfront will total 55 acres including 14 acres of parkland and public space and 1 kilometre of Waterfront Promenade. Eventually there will be 6,000 residential units and 3 million sq ft. of commercial space.

## Development Site

Within the East Bayfront Precinct, Daniels Waterfront Corporation (South Block) and Daniels QQ Corporation (North Block), together referred herein as “Daniels” will soon be building a two phased development, City of the Arts. The site’s boundaries are Lakeshore Boulevard East to the north, Queens Quay East to the south, and Lower Jarvis Street to the west and Richardson Street to the east.



**Context plan showing Daniels (two-phase) ‘City of the Arts’ Development**

Phase One, the South Block, 130-132 Queens Quay East, is envisioned as entirely non-residential: parkland has been set aside for extending Sugar Beach north, while the remaining land will be developed with two commercial office buildings on a shared podium. There will be retail/commercial uses at grade. Within the 2nd and 3rd levels of the podium space, a post-secondary institution will be locating its design school into approximately 100,000sq.ft. Level 4 of the podium will house Artscape Launchpad, an innovative programme to help graduates in the arts gain access to mentors in communications, business management and financing in order to launch their own careers. Artscape will also be moving their head office to this location. Above the podium the two tower elements will house non-traditional office space, with access to outdoor terraces.

Phase Two, the North Block, 143-177 Lake Shore Boulevard East & 26 Richardson Street will incorporate approximately 65,000 sq.ft. in a two level podium that will house retail/commercial uses on the ground floor and office uses on Level 2. Above the Podium will rise two residential towers: the west tower will be the taller of the two at a height of 150m. Presently this is envisioned as a market condominium building containing approximately 530 residential units. The East tower will be somewhat smaller in height at 120 m and is presently envisioned as either a long term rental or second phase condominium building containing approximately 375 residential units.



**Rendering of Daniels 'City of the Arts' development and wider East Bayfront Context**

### **Waterfront Toronto, Public Art Master Plan for East Bayfront**

Waterfront Toronto as master developer of Toronto's waterfront places a strong emphasis on the quality of the public realm, an inspiring public art program is a critical element of a successful public realm. Waterfront Toronto has produced a Public Art Master Plan to help shape a comprehensive strategy for the East Bayfront as a whole, which has the potential for a much greater impact than each of the individual pieces. The strategy calls for Threshold, Connector and Destination artwork locations. One of the Connector locations is on the Daniels site, approximately located within the new parkland extending Sugar Beach onto the north side of Queens Quay, at the intersection with Lower Jarvis Street.

## **Implementation of Public Art**

Daniels has combined the public art funds from the South and North Blocks. Daniels and Waterfront Toronto have agreed to a two-third, one-third split of the available one percent for public art funds. An invitational competition managed by Daniels in consultation with the City of Toronto will be used to select an artist. The balance of the public art funds will be channeled to Waterfront Toronto to be applied towards implementation of the East Bayfront Public Art Master Plan as part of “off-site” (pooled) contributions to realize Threshold or Destination art pieces.



**Rendering of Phase One, South Block, 130-132 Queens Quay East**

## **Invitational Competition**

Daniels, in consultation with the City of Toronto, proposes to hold an invitational public art competition for public art within the boundaries of the North and South Blocks. From the following list, three or four artists will be invited to compete: Inges Ideé, Jeppe Hein, Alfredo Jaar, Ned Kahn, and Public Studio.

The artist who wins the competition will be asked to mentor a young artist in Toronto whom they may choose or may be recommended to them from the art experts on the jury and the public art consultant. The details of this arrangement will evolve depending on the location of the winning artist.

## **Public Art Site(s)**

**Artists must address one or more of the following Primary Sites.**

### **1. Primary Site: Park Site**

The East Bayfront Public Realm Context cites the foot of Jarvis Street as an important area; therefore, the South Block has been intentionally stepped back to allow for the creation of a long triangular public space at the foot of Lower Jarvis and the head of the Jarvis Slip to the south. This public space will align with the popular Sugar Beach along the east side of the Jarvis Slip and provides an excellent north south viewing corridor. A large scale work or works of art in this location would be a fitting marker serving as a gateway to this exciting new precinct. It would be viewable from the Jarvis Slip as well as the two main arteries of Lower Jarvis and Queens Quay East. Landscaping will be by Claude Cormier and several pink umbrellas featured at his Sugar Beach will be installed on the patio.



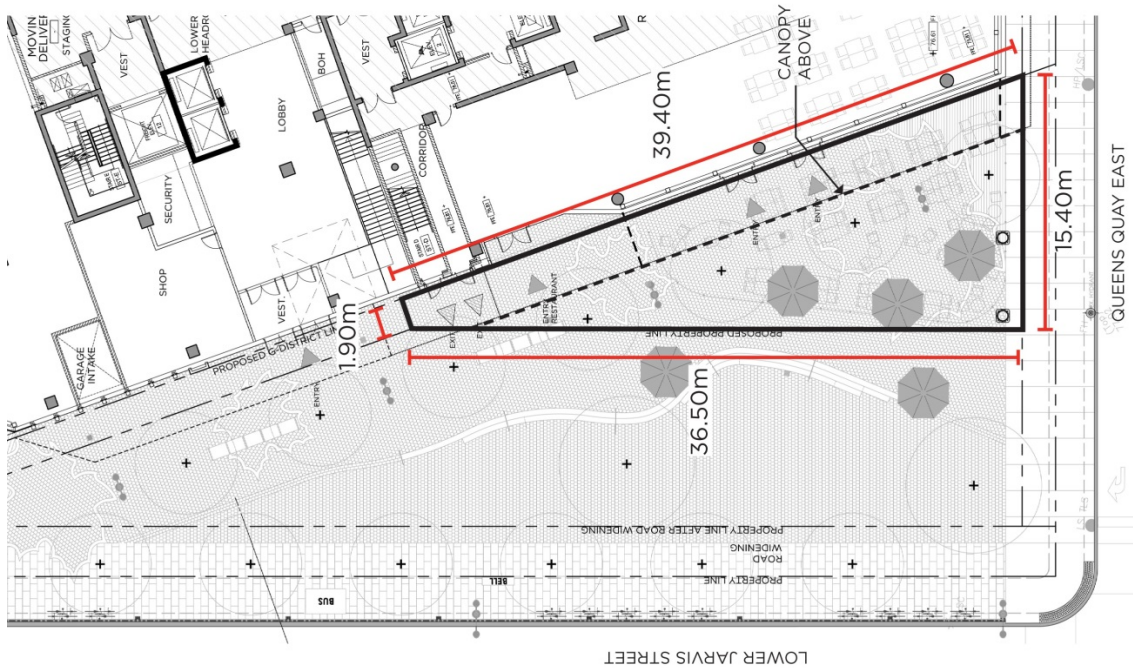
**Claude Cormier, Sugar Beach Detail**

The park site for art is within the private property boundaries. This area measures 15.1 m in width facing Queens Quay and 36.5 m. in length parallel to Jarvis Street. In addition to art, this area must allow for several pink umbrellas, planting and patio seating, the latter during the spring and summer months only. The landscape architect will work with the winning artist to ensure the art and the landscape elements are cohesive.

Rendering of 'Park Site' looking south



Axonometric view of "Park Site" and  
Private "Park Site" Boundaries and Dimensions



## 2. Primary Site: The Yard

In addition to the Park Site, artists may choose to create a proposal into an open space connection called The Yard, between the North and South Blocks. This meandering mid block connection is envisioned as having retail shops and restaurants facing inward to the granite paved pedestrian walkway.

Art located here has a later installation schedule to be timed for the Spring of 2020 to coincide with the completion of the North Block development.



Site Plan of North and South Blocks showing Park Site and Yard Site for Public Art



Rendering of 'Yard Site' looking west



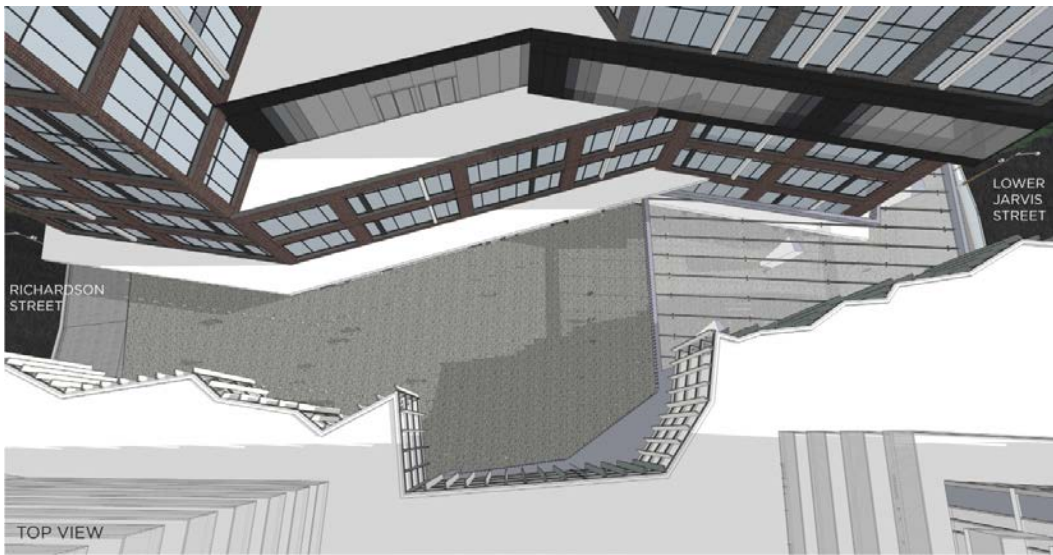
THE YARD  
LOOKING WEST

LOWER JARVIS STREET





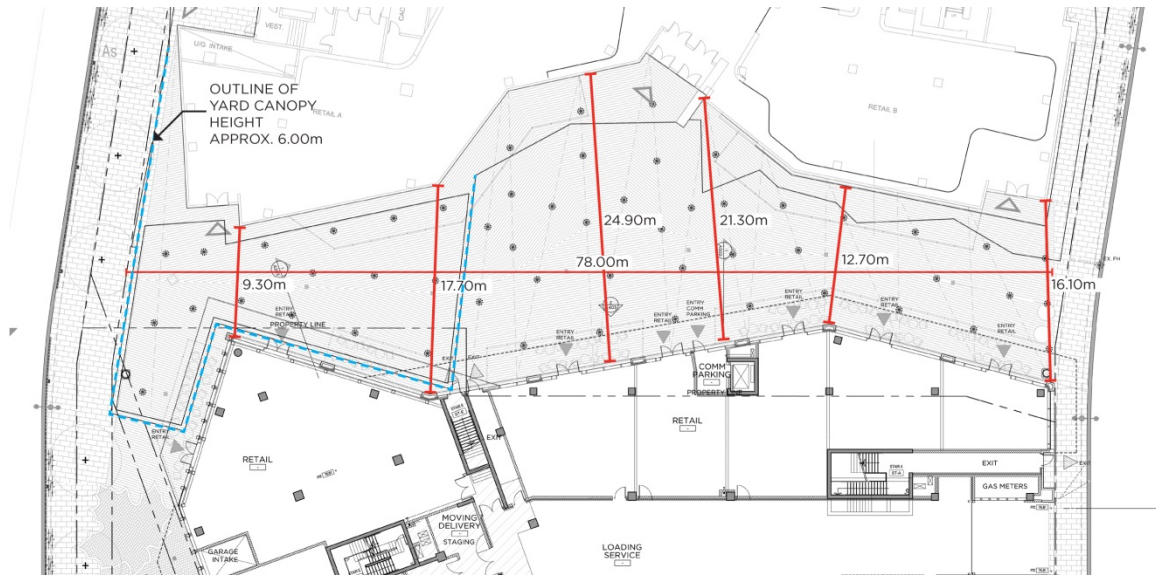
THE YARD  
LOOKING EAST



RICHARDSON  
STREET

LOWER  
JARVIS  
STREET

TOP VIEW

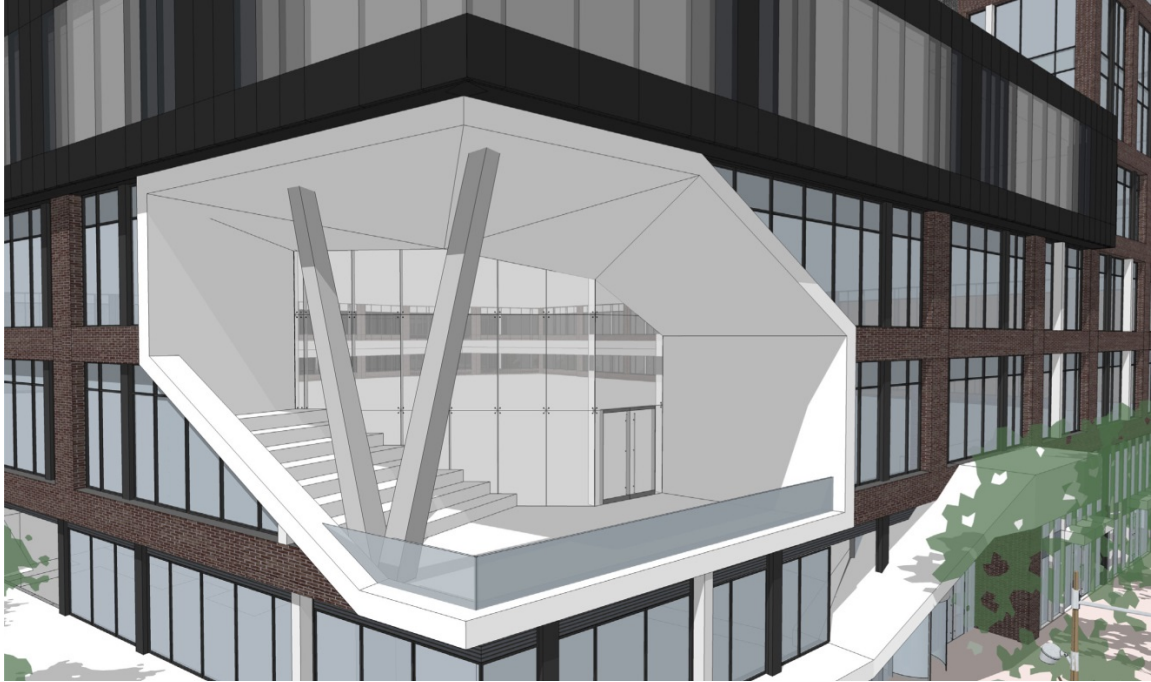


**Artists who choose to address “The Orchid” Site must also address one of the Primary Sites**

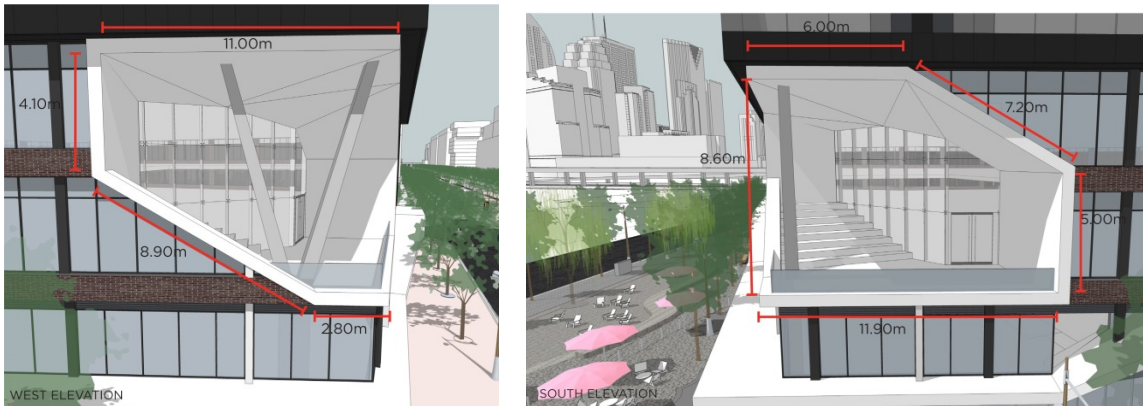
### **3. Secondary Site: The Orchid Site**

Located on the second floor at the south west corner of the South Block is a large, irregularly shaped “cut-out” volume from the built- form of the building. This exterior terrace space includes steps for seating so that students and faculty from the post secondary institution may take advantage of a spectacular view toward Lake Ontario. The back wall of this space is glazed and offers viewing opportunities of the public art location from the interior of the building.

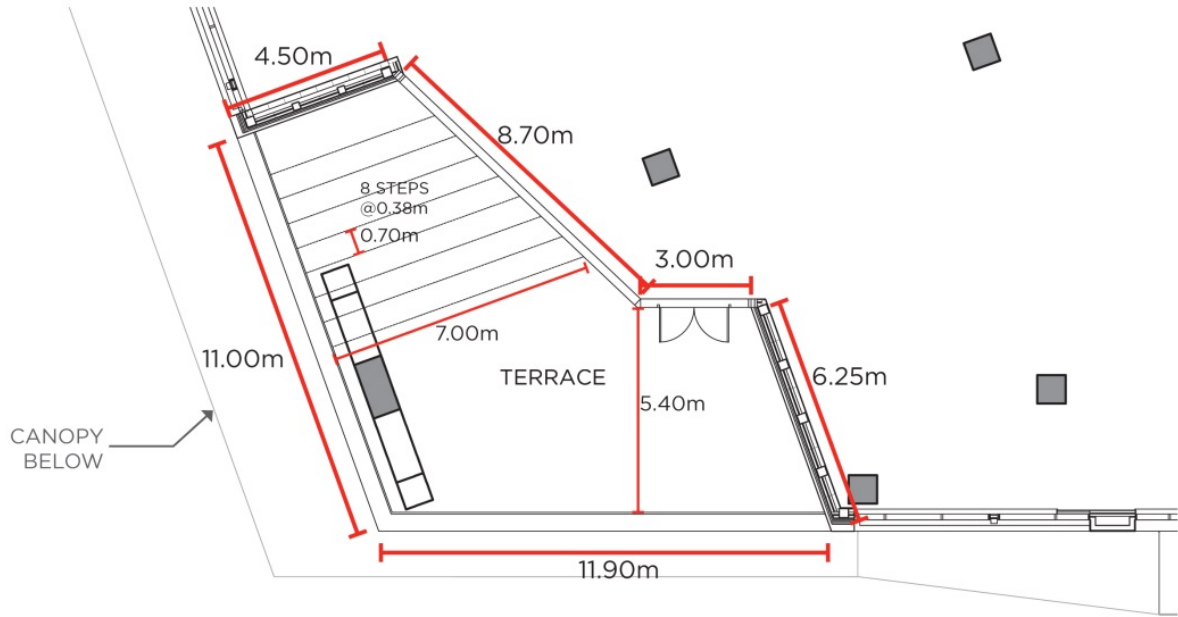
Art located here, possibly suspended, will serve as an important marker from the south and west; further, there is the option for artists to relate it to the art below in the private park.



Rendering of "The Orchid" Site facing west and south



Dimensions of "The Orchid" site in elevation



2ND FLOOR PLAN

**Dimensions of “The Orchid” site in plan**

## **Art Requirements**

The art should:

- Take into account the aesthetic of the architecture and the landscape design
- Take into account the opportunities afforded by its lakefront location
- Be able to be viewed both at a distance as well as up close
- Be resistant to environmental conditions, especially the wind
- Be mindful of public safety
- Be easy to maintain.
- Have a day and night presence; lighting could be tremendously impactful.

## **One Stage Competition**

Each invited artist will receive a fee of \$10,000 CDN each, to develop a public art proposal. Most of the fee is intended to cover materials for presentation and fees. Artists may use any combination of power point, boards and maquettes.

Each artist will make a presentation to the jury, the non-voting member and technical advisors. They will be required to show multiple images that show content as well as scale and context. They will outline to the jury their choice of materials, with actual samples and a schedule for production and installation.

The detailed art budget will include the fees for the artist, consulting legal and engineering services, materials, fabrication, site preparation, lighting, if stipulated, transportation of art to the site, installation and a descriptive plaque.

The jury members may offer recommendations to be considered in the design development of the selected proposal. A contract between the winning artist and Daniels will be drawn up once any final refinements of the proposal have been completed.

Daniels reserves the right to accept or reject the jury recommendation. In such a case, the competition could be re-run or the public art money could be donated to a pooled fund for public art on public lands within the ward, in accordance with the Section 37 Agreement.

Daniels' design team (architects and engineers) will be available as a resource to any artist/ team throughout this process to answer any technical questions and to ensure that the artworks and the architecture and landscape design are cohesive. The public art consultant will continue to be involved in the process through to completed installation of the artwork(s).

## **Jury**

The jury will be made up of two representatives of the developers/eventual owners and three art experts as follows:

- Tom Dutton: Senior Vice-President, The Daniels Corporation will share one vote with
- Tim Jones: CEO Artscape
- Luigi Ferrara: Dean, Centre for Arts, Design and Information Technology and Director of the Institute without Boundaries, George Brown College
- David Liss: Artistic Director & Curator, Museum of Contemporary Canadian Art
- Gaetane Verna: Director, The Power Plant Contemporary Art Gallery
- Dr. Sara Diamond: President and Vice-Chancellor, OCAD University
- Claude Cormier: Landscape Architect: non-voting member
- Rebecca Carbin: Waterfront Toronto; non-voting member

## **Preliminary Budget**

The overall estimated art budget is CAD \$2,950,000, exclusive of taxes. Two thirds (CAD \$1,966,500) will be allocated to the Daniels site(s) and, as agreed with Waterfront Toronto, one third (CAD \$983,500) will be contributed to off-site pooled funds to be managed by Waterfront Toronto to realize the East Bayfront Public Art Master Plan vision.

Administration: up to 10% 196,000

Maintenance: up to 10% of balance depending on materials \$176,650

Art: 80% \$1,593,850

## **Preliminary Schedule**

- City Council Approval of Public Art Plan: December 2015
- Terms of Reference Distributed to Artists: December 2015
- Artists' Briefing: January/February 2016
- Presentations: Spring/Summer 2016
- Winner Selected: Spring /Summer 2016
- Artist's Contracts Executed: Winter 2016
- Installed Art: Spring 2018 For The Orchid and Private Park Sites
- Occupancy South Block: June 2018
- Installed art: Spring 2020 for The Yard Site
- Occupancy North Block: Spring 2020